

# HELPING OUR FRIENDS HELP OUR KIDS

Helping friends and peers support the kids – that's the goal of the Gift Planning Council of Cardinal Glennon Children's Foundation.

"Our mission is supporting the Development Office and the Board of Governors with anything to do with planning gifts. We have a strong group of estate practitioners, attorneys, certified public accountants, financial advisors and trust officers who can advise the medical center," said Craig Campbell, chairman of the council and a partner with Anders, Minkler & Diehl LLP, an accounting and financial consulting firm.

Campbell is one of more than two dozen council members who volunteer their time to make the St. Louis estate-planning community aware of SSM Cardinal Glennon Children's Medical Center and assist Glennon's friends in making gifts to its foundation.

"I have been fortunate that I have not had a child who needed to be at Glennon, but I gravitate towards charities involved with children and education. Cardinal Glennon is a great institution," said Matt Perlow of the Blackwell Sanders LLP law firm.

"I have had many clients over the years who had such wonderful experiences with their children at Glennon and are so grateful for the care their children received there," said Karen Blumeyer, an estate-planning attorney who serves on the council. Glennon is an easy institution to encourage clients to leave bequests."

Tim Prosser of TIAA-CREF Trust Company is chair of the gift council's outreach committee. "My daughter once spent a week at Cardinal Glennon recovering from pneumonia that was brought on by asthma. That was a traumatic time, but the treatment Sophie and my family received was so exemplary.

The Gift Planning Council's members support the Glennon Foundation in many ways. "In some circumstances we can assist the Development Office with the tax and legal aspects of documents that families bring," Campbell said.

"Glennon has an extraordinary charitable gift program," Prosser said. "Any donor who is arranging a gift annuity can be absolutely confident that the terms of the gift will be carried out."

The council facilitates bonds between Glennon and the estate-planning community by sponsoring annual professional seminars.

The council promotes gifts through a newsletter, "The Counselor," that is distributed to professionals and offers technical and legal news on estate planning issues. Glennon is the exclusive St. Louis provider of the Planned Giving Design Center web site ([www.glennonpgc.org](http://www.glennonpgc.org)).



*Dennis Kempf, Karen Blumeyer, Craig Campbell, Tim Prosser and Matt Perlow.*

which offers professionals current information on the tax, financial, estate and philanthropic benefits of available planning techniques.

The council also sponsors up to 16 annual educational programs for community members in the St. Louis area and southern Illinois. "The speakers at these seminars address a practical topic such as economic projections or financial planning for women," said Prosser, who chairs the council's outreach committee. "We bring professional speakers who are renowned experts. They offer education of real value for the potential donor.

Another newsletter prepared with the assistance of the Glennon council, "The Benefactor," contains general financial planning information for the lay community.

Many people decide to place a gift annuity or bequest with Glennon after learning about its work at a seminar or from their financial planner.

"Many have had family members who have been patients at Glennon and are so grateful for the care they received. The Catholic connection is important, too," Perlow said. "Cardinal Glennon is very inspiring and has such a wonderful – and deserved – reputation among people in this town."

A gift to Glennon, and the children it serves, often seems to represent a legacy from people without children, too, Blumeyer said. "I am amazed at how many of my clients who never had children want to benefit the hospital."

*If you would like more information about a charitable gift annuity or other ways in which you may become a friend of SSM Cardinal Glennon Children's Medical Center, please call the Office of Development at 314.577.5605 or 800.269.0552. You also may e-mail us at [info@glennon.org](mailto:info@glennon.org). All inquiries will remain confidential.*