

**HOMERS  
FOR HEALTH**



# FUNDRAISING ACTIVITIES

**Please return your school's commitment form to Steven Sartin  
by Monday, January 11**

## 2016 School Activities Packet

*To register your school, contact:*

Steven Sartin

Community Outreach Coordinator

SSM Health Cardinal Glennon Children's Foundation

Steven\_Sartin@ssmhc.com

Phone: 314-678-6622

Fax: 314-268-6416



**PRESENTED BY:**





Dear School Partner,

We hope you will engage your students in our **Homers for Health** and **K's for Kids** program in 2016, joining a strong community of schools, corporations and other organizations who have joined our cause. We are proud to report that in 2015 Homers for Health and K's for Kids pledges came in from all 50 states! During the 2016 season, be sure to check back for exciting details as we launch another successful year to support the kids at **SSM Health Cardinal Glennon Children's Hospital**.

In this packet you will see suggestions for ways your school can participate in Homers for Health and K's for Kids fundraising activities to support Cardinal Glennon kids. This simple step-by-step process will help you organize your school's activities. Included in the packet are the following items:

- Suggested School Fundraising Activities
- Homers for Health/K's for Kids School Activities Checklist
- Sample Letter of Communication for your Students and Parents
- School Leader Recordkeeping Sheet
- School Commitment Form
- SSM Health Cardinal Glennon Children's Hospital Fact Sheet
- Homers for Health Home Run Derby Kit

We hope you will join us in helping make a difference in the life of a child!

PRESENTED BY:





## SUGGESTED SCHOOL FUNDRAISING ACTIVITIES

### Donate to Make a Difference

*All net proceeds raised on behalf of the Homers for Health and K's for Kids program support the mission of SSM Health Cardinal Glennon Children's Hospital*

- **Host a Homers for Health wiffle ball home run derby** at your school with a minimum \$3.00 entry fee per person.
- **Hold a \$5 raffle** with chances to win tickets to a 2016 regular season Cardinals game or an autographed item.
- **Organize a dress-down day or wear red** for a \$2.00 per person minimum donation per participant.
- **Host a fundraising event of your choice:** Make it fun with a bake sale, pep rally or other fundraising event for your students.
- Upon request, **Rally Squirrel (Cardinal Glennon Children's Hospital's mascot)** can attend your school's Homers for Health home run derby on a mutually agreed upon date. *\*Rally Squirrel appearances will last one hour total, including 10-15 minutes of costume change time.*

**Spread the word!** Use social media to help us create a buzz on **Facebook** and **Twitter**. Follow us on Twitter **@cardinalglennon**, (hashtag **#stlh4h** and **#stlk4k**) or "Like" **SSM Health Cardinal Glennon Children's Hospital** on **Facebook** at **facebook.com/cardinalglennon**.

PRESENTED BY:





## Homers for Health and K's for Kids School Activities Checklist

ACTION STEPS	WHO	WHEN	DUE DATE	DATE COMPLETED
School leader(s) plans activities with SSM Health Cardinal Glennon Children's Foundation (CGCF) staff member		ASAP		
Fill out the School Commitment Form and send to CGCF		ASAP	January 11	
Send communication (letter, email, etc.) to your parents and students (sample communication is enclosed)		Before you host school activities		
Set school activities start dates		February 1		
School activities end date – collect all forms and money and mail to CGCF		April 29		
Deadline for Homers for Health Home Run Derby Championship Entries		April 29		

**PRESENTED BY:**





## Sample Letter of Communication to Parents

*Please customize for your school*

Dear Parents,

St. Louis is blessed with a baseball team that carries America's favorite pastime into our city's fall season almost every year. For this reason, we would like to celebrate the St. Louis Cardinals' incredible year through our participation in **Homers for Health** and **K's for Kids** fundraising activities to benefit patients at **SSM Health Cardinal Glennon Children's Hospital**.

Homers for Health and K's for Kids is a community-wide program where individuals, corporations, schools, and other organizations make a monetary pledge for every St. Louis Cardinals home run hit or every strikeout thrown during the regular season. All funds will benefit the patients at Cardinal Glennon Children's Hospital. This year we are proud to once again partner with St. Louis Cardinals slugger Matt Holliday and his teammates in making a difference in the lives of our patients.

*(Note: Please insert what school activities you choose to run for your school's fundraising efforts)*

We will be hosting a (wiffle ball home run derby, dress down day, raffle, etc.) on \_\_\_\_\_. [take out if it does not apply]: In order to enter the home run derby, each student must donate a minimum of three dollars to be collected by the school. Our school's home run derby winners will advance to the final Homers for Health Home Run Derby Championships in Forest Park hosted by Matt Holliday and his teammates on Friday, May 6.

If you have any further questions, please contact XXX at XXX or visit [glennon.org/h4h-derby](http://glennon.org/h4h-derby) for more information. Your efforts are appreciated by all of the patients and families served by Cardinal Glennon Children's Hospital. Thank you for your support.

Sincerely,

Principal/Superintendent

PRESENTED BY:





## School Leader Recordkeeping Sheet

STUDENT NAME	BOY/GIRL	GRADE	ACTIVITY	PAID

PRESENTED BY:





## 2016 SCHOOL COMMITMENT FORM (page 1)

### SCHOOL INFORMATION:

School: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

### SCHOOL LEADER:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Yes, as the school leader, I agree to collect all funds raised on behalf of Homers for Health and K's for Kids for SSM Health Cardinal Glennon Children's Hospital. *Collected funds will be secured by the school administrator and mailed to SSM Health Cardinal Glennon Children's Foundation before the Home Run Derby Championships on Friday, May 6.* Please make all checks payable to **"SSM Health Cardinal Glennon Children's Foundation."**

PRESENTED BY:





## 2016 SCHOOL COMMITMENT FORM (page 2)

### SCHOOL ACTIVITIES (CHECK ALL THAT APPLY):

\_\_\_ **Host a Homers for Health wiffle ball home run derby at your school with a minimum \$3.00 entry per person** (Wiffle bats, balls, a tee and other supplies will be provided.)

Date \_\_\_\_\_ # of Expected Participants \_\_\_\_\_

My school has a tee and does not need to be provided a tee in the Home Run Derby Kit

\_\_\_ **Hold a \$5 raffle** with chances to win tickets to a Cardinals game during the 2016 regular season or an autographed item. Date of raffle: \_\_\_\_\_

\_\_\_ **Organize a dress-down day or wear red** for a minimum donation of \$2.00 per person. Date of dress-down day: \_\_\_\_\_

\_\_\_ **Other** \_\_\_\_\_

***Please return your commitment form by  
Monday, January 11, 2015***

***Mail to: 3800 Park Ave., St. Louis, MO 63110***

***or***

***Scan and email to: Steven\_Sartin@ssmhc.com***

***With questions, please call Steven at 314-678-6622***

PRESENTED BY:





*You're making Homers for Health and K's for Kids a hit with your school community. Now, get to know our family at SSM Health Cardinal Glennon Children's Hospital. Your dedication and commitment enables our caregivers to continuously provide exceptional health care services to all of our patients.*

## **ABOUT SSM HEALTH CARDINAL GLENNON CHILDREN'S HOSPITAL:**

- Physician experts in more than 60 pediatric specialties
- Private patient rooms for every child
- The St. Louis Cord Blood Bank, one of the world's largest public banks of life-saving cord blood stem cells (derived ethically from the umbilical cord and placenta)
- The Costas Center, which includes a 16 bed in-patient unit, a day hospital and a stem cell transplant unit
- The St. Louis Fetal Care Institute, the most comprehensive fetal care and treatment program in Middle America, which offers surgical interventions to help babies before birth
- The Dana Brown Neonatal Intensive Care Unit, an all private Level III (highest designation) NICU
- The Dorothy and Larry Dallas Heart Center, a comprehensive heart center for children with congenital heart defects that has the region's only pediatric hybrid cardiac catheterization suite to diagnose and treat heart problems in the same setting for faster recovery and better outcomes
- The Dan Dierdorf Pediatric Emergency and Trauma Center, Missouri's first and longest-running Level I Trauma Center, which doubled in size with expansion in 2003
- The Missouri Poison Center, which handles more than 190,000 adult and child poison exposure calls each year
- Continued expansion – since 1996 Cardinal Glennon has invested more than \$200 million in facility expansion

