



Dear Friends:

On **Monday, May 18, 2015** the Black Sheep Foundation of St. Louis will hold its Annual Invitational Golf Tournament. This annual event continues to grow and provide support to the Footprints program at Cardinal Glennon Hospital and is held each year at the Far Oaks Golf Club in Caseyville, Illinois.

On May 18, Far Oaks is the place to be for 144 golfers who will apply their skill to benefit the Footprints program. Foursomes vie for first and second place awards in both an A and B flight. The registration fee includes lunch, refreshments on the course, buffet dinner after the tournament, and a gift bag for each golfer. A silent auction with numerous sports memorabilia and other exciting prizes will be conducted during dinner and concluded prior to the awards ceremony.

All monies raised from the tournament directly support the ongoing operations of the Footprints program at Cardinal Glennon Hospital in St. Louis. **Last year's event raised more than \$22,000.**

The Footprints Program helps lessen the burden of seriously ill children and their families while being treated at Cardinal Glennon Hospital. The Footprint Program helps the children and their families to cope better with the hospital environment during their stay, while providing many other benefits at no cost, to help cheer up and keep the spirits high for the children during their treatments.

For more information, please contact Jamie Day at jamied@pottersignal.com or 314.595.6905.

Sincerely,


John Wolf
Board of Directors



CHARITY GOLF TOURNAMENT 2015

Benefiting

The FOOTPRINTS Program
at SSM Cardinal Glennon Children's Medical Center

May 18, 2015

**Far Oaks Golf Club
419 Old Collinsville Road
Caseyville, Illinois 62232**

WELCOME GOLFERS!

We are excited that you are considering participation in The Black Sheep Foundation Charity Golf Tournament 2015. Our goal is to raise money to benefit children's charities. The mission of The Black Sheep Foundation is to fund pediatric causes. With this in mind, the proceeds from this tournament will be benefiting The FOOTPRINTS Program at SSM Cardinal Glennon Children's Medical Center. Your participation is vital to the success of our event. This year's event will be held at Far Oaks Golf Club. Tee it high and let it fly on one of the Midwest's best golf courses. The front nine is a Scottish-style links layout with native prairie grasses and wild flowers. Grand oaks line perfect fairways on the backside, expect smooth rolling large greens when you play Far Oaks, you won't be disappointed.

In one day you will be making the difference in the lives of children with life threatening illnesses. Your tax-deductible donation will help these children and their families along their journey. Participating in this event is sure to bring you shoulder-to-shoulder with other community business leaders, which provides wonderful networking opportunities. While reaching for each club in your bag you will be able to promote your interests and invite others to discover more about your company, what you offer and simply present your total package.

The Black Sheep Foundation looks forward to your participation in our Charity Golf Tournament 2015 benefiting The FOOTPRINTS Program at SSM Cardinal Glennon Children's Medical Center. Together we can make this a successful event-and a day full of fun with a purpose.

In an effort to reduce costs moving forward we would like to send these invitations to you via email, please send your email address to Jamie Day jamied@pottersignal.com.

The Black Sheep Foundation

www.blacksheepfoundation.org

TOURNAMENT INFORMATION

DATE: Monday May 18, 2015

PLACE: Far Oaks Golf Club
419 Old Collinsville Rd.
Caseyville, Illinois 62232

TIME: Registration and lunch begins at 11:00 am.
Shotgun start at 12:30 pm
Dinner following

FEE: **\$175.00 Per Player**
Fee includes green fees, golf cart, beverages, lunch,
Dinner.

\$10,000 hole-in-one prize (hole to be specified)
1st, 2nd and 3rd place awards

DIRECTIONS

I-64 East into Illinois (12 mi). Exit I-159, Exit 12, towards Collinsville (.3 mi). Left onto Illinois ST/IL 159N (.9mi). Right on Wilburn School Rd (1.2 mi). Left onto Old Collinsville Rd (.6 mi). Far Oaks Golf Club, 419 Old Collinsville Rd., will be on your left.

HOW TO REGISTER (3 options available)

- Please complete and return the enclosed form indicating your level of Sponsorship by April 30, 2015.
Make checks payable to The Black Sheep Foundation
Mail to: The Black Sheep Foundation
PO Box# #221163
St. Louis, Missouri 63122
- Fax your completed forms to 314-595-6999, Attn: Jamie
or
- Register, pay & donate at www.blacksheepfoundation.org
If you have questions, contact Jamie at 314-595-6905

HOTEL INFORMATION

We have reserved a block of rooms at the Omni Majestic Hotel for anyone coming in from out of town. The Omni Majestic Hotel is located at 1019 Pine Street, St. Louis, MO 63101. The room rate is \$107 per night. Here's the link for more information <http://www.omnihotels.com/hotels/st-louis-majestic/meetings/black-sleep-foundation-5>.

Reservation Details:

Reservations will be made, modified or canceled by individuals by calling Omni Reservations at 1-800-THE-OMNI, referring to the [Black Sheep Foundation](#). At the time of reservation, each guest will be asked to provide a credit card number to guarantee their reservation. Any reservations that fail to cancel prior to noon on the day prior to arrival will be charged one night's room and tax. All guests are responsible for their own room, tax and incidental charges.

Reservations must be made on or before Thursday, April 16, 2015. After this date, the hotel will return any unsold rooms back into general availability for resale. Additional rooms needed for the group after this date will be on a space and rate available basis.

www.blacksheepfoundation.org

CORPORATE SPONSOR LEVELS

Platinum

\$6,000

Four foursomes• Prominent display of your Company banner on the course and in the clubhouse• Company name and logo on premium giveaway• Recognition as Platinum Sponsor at award ceremony• Tee Sponsorship• Brochures and Company promotional items included in Goodie bags

Gold

\$3,000

Two foursomes• Prominent display of Company banner on the course• Recognition as Gold Sponsor at award ceremony• Tee Sponsorship• Brochures and Company promotional items included in Goodie bags

Silver

\$2,000

One foursome• Recognition as Silver Sponsor at award ceremony• Tee Sponsorship• Brochures and Company promotional items included in Goodie bag.

Bronze

\$1,500

Two golfers• Recognition as Silver Sponsor at award ceremony• Tee Sponsorship

Beverage Cart Sponsor

\$1,500

Display of Company signs on Beverage Carts• Tee Sponsorship

Meal Sponsor

\$1,500

Display of Company banner in dining room• Tee Sponsorship

Tee Sponsor

\$125

Recognition as Tee Sponsor

SPONSOR BENEFITS

- *Increase corporate visibility*
- *Increase loyalty among target consumers*
- *Opportunity to serve the local community making the difference in the lives and families terminally ill children*
- *Tax deductible donation*
- *Opportunities for product promotion and sampling*



Sponsor Level Selection

Sponsor Registration

Please print the name to be displayed for the Tee Sponsorship or attach a business card. Sponsorship information must be received by April 30, 2015 to allow time for display preparation.

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

___ **Platinum** **\$6,000**

___ **Gold** **\$3,000**

___ **Silver** **\$2,000**

___ **Bronze** **\$1,500**

___ **Beverage Cart Sponsor** **\$1,500**

___ **Meal Sponsor** **\$1,500**

___ **Tee Sponsor** **\$125**

___ **Unable to attend but would like to make a donation**

- Please complete and return the enclosed form indicating your level of Sponsorship by April 30, 2015.
Make checks payable to The Black Sheep Foundation
Mail to: The Black Sheep Foundation
PO Box# #221163
St. Louis, Missouri 63122
- Fax your completed forms to 314-595-6999, Attn: Jamie
or
- Register, pay & donate at www.blacksheepfoundation.org
If you have questions, contact Jamie at 314-595-6905

Golfers

Player 1

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Shirt Size: _____

Player 2

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Shirt Size: _____

Player 3

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Shirt Size: _____

Player 4

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Shirt Size: _____

Golfers

Player 1

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Shirt Size: _____

Player 2

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Shirt Size: _____

Player 3

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Shirt Size: _____

Player 4

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Shirt Size: _____