

WINTER 2020**History/Mission of the Guild**

The Glennon Guild is a dynamic and driven women's auxiliary boasting over 300 women committed to supporting the children cared for by SSM Health Cardinal Glennon Children's Hospital. Our efforts include raising funds, volunteering in the hospital and advancing the welfare of the hospital and its patients. Since 1957, the Guild has worked hard to provide resources to support the greatest needs of the hospital.

Please enjoy this Newsletter, as we are thrilled to share with you exciting news that in 2019, our fundraising events and programs benefited the Music Therapy Program, the Sleep Lab and the

palliative care program, Footprints. Funds raised also supported Nursing Education, Child Life, and provided infant items for families in need. As always, where the hospital has a need, the Guild finds a way to help.

We are always looking for vibrant women who would like to get involved and lift the Cardinal Glennon children, staff and families with their love and support. Please contact **Meg Terry** at megterry@me.com to find out more information. We look forward to hearing from you!

2019-2020 EXECUTIVE BOARD

President
Brigette McMillin

Vice-President
Julie Holland

2nd Vice-President
Meg Terry

Recording Secretary
Kelley Shapiro

Corresponding Secretary
Laura Baylis

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Assistant Treasurer
Janice Denigan

Dues Treasurer
Claudia McMillin

Historians
Ellen McCarthy, Susie Montebello

Past President
Joanne Noyes

Advisors (Active Past Presidents)
Kelly Bick, Ginny Hartman, Constance Reis, Gretchen Schulte, Sue Soucy

CHAIRS OF STANDING COMMITTEES

Ways & Means
Julie Holland

Membership
Meg Terry

Nominating
Joanne Noyes

Hospitality
Mary Pat Brown, Leslie Halliday, Margaret Spooner

Sweet Babies/GiFT
Cathy Wilmott

EVENT CHAIRS

Glennon Card
Tricia Davies, Vicki Mower, Karen Page, Traci Ragsdale, Connie Sigmund, Kim Sullivan & Tiffany Wachter

Glennon Style
Judy Dude, Beth Schenk & Joan Walsh

**SWEET BABIES/GIFT RESOURCE ROOM**

UPDATE FOR 2020

The Glennon Guild helps run the Sweet Babies/ GiFT (Giving is a Family Tradition) resource room located conveniently on the ground floor of the hospital. Both Sweet Babies and GiFT are local non-profit organizations, which generously provide baby and children's items to SSM Health Cardinal Glennon Children's Hospital where social workers are able to access items 24/7 to support families in need who are being discharged home, visiting the ER or coming for follow up appointments.



Guild member, Cathy Wilmott and dedicated volunteers regularly stock the supplies, coordinate product donations and deliveries, shop when needed and ensure families are well prepared to care for young patients in their homes. 2019 was a busy year for Sweet Babies/GiFT with more than 590 families helped with 60 Pack 'n Play portable "play yards," 10 strollers, countless diapers, wipes, bottles, blankets, clothes and many other essential baby items distributed. In addition, the Guild provides financial support for special items needed. If you are interested in assisting the Sweet Babies/GiFT program as a volunteer or providing new supplies (especially diapers, diaper cream and baby wipes) or new or gently used clothing, please contact **Cathy Wilmott** at Cathryn.Wilmott@gmail.com.

**GUILD ACTIVITY "BEHIND THE SCENES"**

Since 2008 (sustaining) Guild member **Amy Hilton's** daughter Mary has raised more than **\$50,000** to support SSM Health Cardinal Glennon Children's Hospital through a project she created called Mary and Friends - Gift Tags for a Cause. Now that Mary is in college, her innovative fundraising project lives on through others who raised \$3,880 in 2019 for SSM Health Cardinal Glennon. To place orders for Gift Tags for all your 2020 gifts, please contact joannenoyesinteriors@gmail.com.

Upcoming Events

April 24, 2020
Glennon Style Fashion Show
The Ritz-Carlton, St. Louis

October 16-25, 2020
Glennon Card Shopping Days

To make a tax deductible donation to support the continued efforts of SSM Health Cardinal Glennon Children's Hospital visit glennon.org

Through our exceptional health care services, we reveal the healing presence of God.

2019

EVENTS RECAP



GLENNON CARD

/ OCTOBER 18-27, 2019

\$246,489 RAISED
(total includes Glennon Card Shoppes)

BENEFITING THE FOOTPRINTS PROGRAM

Glennon Card is the Guild's marquee discount shopping program raising crucial resources for the greatest needs of SSM Health Cardinal Glennon Children's hospital. We are proud to share with you that since its inception in 2011, Glennon Card has raised more than \$1.6 million dollars to support Glennon kids. 2019 was a RECORD year! Glennon Card reached new heights, raising \$246,489 to benefit The Footprints Program. Footprints is dedicated to comfort, advocacy and support of children with complex medical issues and their families. The Footprints Program currently services more than 250 families throughout their health care journey in the hospital and via outpatient care.

2019 was also a RECORD year for business participation touting more than 350 retailers, services, spas and restaurants taking part in the program. 2019 ushered Glennon Card into the digital age by allowing shoppers to purchase a DIGITAL Glennon Card. Digital Glennon Cards provided shoppers with an "EASY" button - the ease

of securely purchasing and downloading their personal card to their smart phones, making them easy to save and easy to access.

This RECORD year was made possible by the ingenuity, hard work and dedication of the Glennon Card ROCKSTAR team led by co-chairs - Tricia Davies, Vicki Mower, Karen Page, Traci Ragsdale, Connie Sigmund, Kim Sullivan and Tiffany Wachter. We're grateful to these awesome ladies, to their team of over 70 Guild volunteers and to all sponsors, participating business partners, and card buyers.

The Glennon Card team looks forward to the 2020 program, growing its impact on the community with this unique discount shopping program that, together with local business owners and card buyers, supports our local Cardinal Glennon Children. **SAVE THE DATES FOR THE 2020 GLENNON CARD PROGRAM - OCTOBER 16 - 25, 2020!** If you would like to join the Glennon Card team, please contact Karen Page at karenmpage@gmail.com.



GLENNON CARD SHOPPES

/ OCTOBER 15, 2019

\$19,740 RAISED

BENEFITING THE FOOTPRINTS PROGRAM

Glennon Card Shoppes was a new Guild event to kick off the annual Glennon Card fundraiser. The Frontenac Hilton was transformed into a colorful, eclectic menagerie of beautifully merchandised mini boutiques featuring anything and everything from bourbon and cigars to custom stationery, trendy clothing, shoes, handbags, hats, household accessories, Blues Stanley Cup needlepoint belts and an endless plethora of jewelry! Guests were greeted with a glass of champagne to launch their 'Sip & Shop' adventure perusing the more than 40 participating Glennon Card retailers, enter the raffle and learn more about SSM Health Cardinal Glennon's multitude of caregiving programs over a delectable luncheon with friends and family.

The Boutique featured a broad array of participating Shoppes vendors including online e-tailers as well as national chain retailers that were willing to spend their day supporting the kids at Cardinal Glennon by honoring the 20% Glennon Card discount and providing spectacular centerpieces for each of the tables! With more than 220 attendees enjoying a pleasant afternoon of shopping, dining, fellowship

and festivities, this was a great opportunity for the retailers to gain brand exposure, kick off the pre-Glennon Card shopping event and connect with new shoppers while giving back to the SSM Health Cardinal Glennon Community. Participating Glennon Card sponsors and retailers including Edward Jones, Laurie's Shoes, Lusso Boutique, Shana Watkins Photography and others were pleased at the opportunity to host team members and clients for a unique, memorable event while supporting the Glennon Kids!

A major highlight of the program was the introduction of the Kendra Scott "Glennon Set" of aquamarine earrings, bracelet and necklace designed and modeled by Glennon patient Nena. She chose the aquamarine stones as a reminder of the new life that was given to her in March 2014; Kendra Scott generously donated 20% of each piece sold to SSM Health Cardinal Glennon. A good time was had by all, but most importantly, proceeds were raised to support the essential Footprints Program to assist patients and their families with all types of critical care coordination.

OTHER NEWS



NURSING EDUCATION

CARDINAL GLENNON ACHIEVES MAGNET® DESIGNATION

The Guild considers it an honor to provide funding annually, to promote Nursing Education at SSM Health Cardinal Glennon. These resources support the nurses and medical staff with continuing education and professional development. In December 2019, the hospital achieved Magnet recognition, which is the highest national honor in nursing excellence! The American Nurses Credentialing

Center (ANCC) distinguishes organizations that meet rigorous standards for nursing excellence. SSM Health Cardinal Glennon Children's Hospital is the fourth hospital in St. Louis overall to achieve Magnet status. Less than 10% of U.S. hospitals have the Magnet designation. Congratulations to the nurses and staff on this great achievement and for being the BEST of the BEST!