



## Email Guide

Looking to send emails using your personal e-mail account? We're here to help! Below are a few email templates that you can simply copy and paste into your personal email.

### Asking for Donations

Hi [First Name],

Did you hear? SSM Health Cardinal Glennon Children's Hospital once again ranked as one of America's best pediatric hospitals! This year it ranked in six specialties – Neonatal Care, Urology, Gastroenterology and GI Surgery, Cardiology and Heart Surgery, Pulmonology and Cancer. Cardinal Glennon provides the highest quality of care because of the ongoing support of our donors.

I've been thinking about how I can make a difference right now. That's why I've decided to participate in the Sun Run for Cardinal Glennon. It's a great way to stay active and help raise some money at the same time. Before I [insert activity] on [insert date of activity], I'm trying to reach my personal fundraising goal of [insert fundraising goal] and I'd love your support!

Here's a few examples of how your donation could make an impact:

\$100 – Can provide a safe sleep environment for a family in need, which includes a portable crib and bedding, a sleep sack and other safety items.

\$50 – Can furnish a family in need with a new, age-appropriate car seat.

\$25 – Can cover the average hourly cost for social work or pastoral care support for our families.

\$10 – Can buy a gas card for a family in need, to help make sure they can make it to their child's medical appointment.





Thanks so much!

[Insert Name]

My Personal Page: [Insert link to personal Sun Run fundraising page]

## Donation Reminder

Hi [First Name],

Don't forget! I'm [insert activity] on [insert date] to support all the kiddos at Cardinal Glennon. I've set a personal goal to raise [insert fundraising goal] and I'm so close! Would you consider making a donation?

Just a few examples of how your gift could make an impact:

\$100 – Can provide a safe sleep environment for a family in need, which includes a portable crib and bedding, a sleep sack, and other safety items.

\$50 – Can furnish a family in need with a new, age-appropriate car seat.

\$25 – Can cover the average hourly cost for social work or pastoral care support for our families.

\$10 – Can buy a gas card for a family in need, to help make sure they can make it to their child's medical appointment.

Thanks so much!

[Insert Name]

My Personal Page: [Insert link to personal Sun Run fundraising page]





## Thanks for your donation

Hi [First Name],

You are amazing. Thanks for supporting my [insert activity] on [insert date of activity]. All the donations I raise will go directly to Cardinal Glennon Children's Hospital, so they can continue to provide the highest quality, safest and best care to patients regardless of their family's ability to pay.

Thanks so much!

[Insert Name]

