

History/Mission of the Guild

2021-2022 EXECUTIVE BOARD

Co-Presidents

Julie Holland Meg Terry

Vice President

Laura Baylis

2nd Vice President

Karen Page

Recording Secretary

Joan Walsh

Corresponding Secretary

Jackie Paletta

Treasurer

Claudia McMillin

Assistant & Dues Treasurer

Kim Sullivan

Historians

Ellen McCarthy Susie Montebello

Past President

Brigette McMillin

Advisors (Active Past Presidents)

Ginny Hartman Joanne Noyes
Constance Reis Gretchen Schulte
Sue Soucy

The Glennon Guild is a dynamic and driven women's auxiliary, boasting 200+ members committed to supporting the children cared for by SSM Health Cardinal Glennon Children's Hospital. Our efforts include raising funds, volunteering in the hospital and advancing the welfare of the hospital and its patients. Since 1957, the Guild has worked hard to provide resources to support the greatest needs of the hospital and the children in its care.

The Covid-19 pandemic significantly impacted our efforts in 2020. Fortunately, we were able to safely resume many activities and events late in 2021, giving the Guild opportunities for successful fundraising. Post lockdown, we experienced a significant increase in participation and donations; clearly our members felt fortunate and compelled to further their efforts in the community. Please enjoy this annual Glennon Guild Newsletter as we share exciting events, programs and ways that the Guild impacted Cardinal Glennon and the children in their care.

Our 2021 fundraising efforts benefitted The Dallas Heart Center, The Danis Pediatric Center, The NICU Mother's Milk Lab, Child Life, Care for Caregivers, Nursing Education and hundreds of Glennon families. As always, where the hospital has a need, the Guild dedicates resources to fulfill it.

The Glennon Guild welcomes vibrant women who want to get involved and lift the Glennon children, staff and families with their love and support. Please contact Karen Page at karenmpage@gmail.com to find out more. We look forward to hearing from you!



CHAIRS OF STANDING COMMITTEES

Ways & Means

Laura Baylis

Membership/Volunteers

Karen Page

Nominating

Brigette McMillin

Hospitality

Jane Abele Mary Lynn Wilhelm

Gift Tags

Joanne Noyes Amy Dwyer

Sweet Babies/GIFT

Ann Brunngraber Linda Maloney
Monica Meara Cathy Wilmott

EVENT CHAIRS

Glennon Card

Vicki Mower Traci Ragsdale
Dana Bacich Tiffany Wachter
Karen Page

Deck The Halls of Glennon Homes Tour

Traci Ragsdale Janie Prosser-Albers
Ginny Hartman Brigette McMillin



Glennon Card Celebrates Milestone!

The 2021 Glennon Card program reached a historic milestone as more than \$2 Million has been raised for SSM Health Cardinal Glennon Children's Hospital over the last 11 years.

The Glennon Card program, which is a partnership between the Glennon Guild and SSM Health Cardinal Glennon Children's Foundation, is a 10-day discount shopping and dining extravaganza! This year, important hospital programs like The Danis Pediatrics Center, which offers outpatient pediatric care to children regardless of their family's ability to pay, will be served using the funds raised from the Glennon Card program. As the ultimate trifecta — businesses WIN with increased advertising exposure for their participation, Glennon Card purchasers WIN with a 20% discount and Glennon kids and their families WIN with increased funds raised to ensure SSM Health Cardinal Glennon will continue its longstanding tradition to provide compassionate service to all in need.

With 278 participating businesses and 105 of them also offering the 20% discount online, there was something for every shopper! By promoting local shopping and dining at business partners on the Glennon Card, many restaurants were able to attract new diners and strive to overcome the pandemic limited protocols.

Under the dedicated leadership of Glennon Card Co-Chair Vicki Mower and her committed team of talented volunteer affiliates: Connie Sigmund, Tiffany Wachter, Karen Page, Dana Bacich, Traci Ragsdale, Mary Kay Horan, Lisa O'Brien-Enger, Peg Lorenz, Julie Willis and Meghan Guerra, 2021 Glennon Card achieved record results. 45 dynamic, driven women served as retail liaisons to our business partners to provide communications, training and motivation to ensure their success in either promoting or selling Glennon Cards. Flexible options of purchasing either paper or digital Glennon Cards allowed each card holder their choice to suit their own preference. The Glennon Card sales, sponsorships, donations and giveback events accounted for a significant increase in funds raised compared to 2020, which was negatively impacted by Covid-19.

As the Guild's largest fundraising initiative, there are volunteer opportunities available for members of all skill sets! Stay tuned for information regarding the best suited rewarding role for you! Contact **Vicki Mower** at vc mower@gmail.com to volunteer!

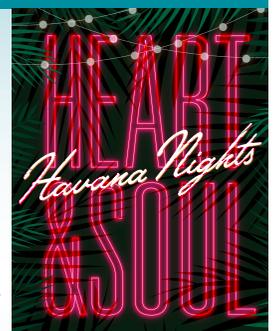


Coat Drive to Keep the Kiddos Warm!

Another direct way to help Glennon children in need is to provide new or gently used coats for the winter. Because kids outgrow their winter coats before they outwear them, this is a perfect program to repurpose kids or grandkids' coats (infant to size 12) while cleaning out closets. Last year, Guild members generously donated 400 coats distributed through The Danis Pediatrics Center, which offers outpatient care to children regardless of their family's ability to pay. Beth Rhyne, Danis nurse and founder of the "Warm It Up" project conveyed, "I am overwhelmed with gratitude. Please extend my thanks to all who give. In just two weeks we distributed 200 coats." Any donations from thrift stores are welcome too — just wash them and arrange delivery to **Laura Baylis at lbaylis@charter.net or 314-503-0005.**

Heart & Soul a Success!

The Cardinal Glennon Heart & Soul event, benefiting The Dorothy and Larry Dallas Heart Center, was held virtually on April 10, 2021. Guild members' support helped raise \$176,381 from auction items, pulls and donations, contributing to the \$568,000 raised overall. Guild member Mimi Twardowski and her husband Greg were the event co-chairs, Beth Pelch and Linda Komlos chaired the auction, and Kelley Shapiro and Liz Bockius chaired the spirit pull. Many of the auction items used at Heart & Soul were held from Glennon Style, which was cancelled because of the pandemic. Many thanks to Joan Walsh, Beth Schenk and Judy Dude for their contributions while chairing Glennon Style. In addition, Guild members contributed by being sponsors of the event, donating and purchasing items for the auction and spirit pull and hosting watch parties on the night of the virtual gala. Well done, Glennon Guild!





Sweet Babies/ GiFT Resource Room

One of the most 'hands-on' Glennon Guild activities is the Sweet Babies/GiFT (Giving is a Family Tradition) resource room which fills hundreds of families' essential needs DAILY during the year! With the support of Sweet Babies, the resource room was established at Cardinal Glennon in 2015 and is run by Guild volunteers; GiFT added their support a few years later.

Through the generosity of Guild volunteers, the Cardinal Glennon resource room is well-stocked with diapers, pack n plays, pull ups, diaper ointment, wipes, and infant and children's clothing and shoes.

These necessities are gathered from Sweet Babies, GiFT, monthly Guild Meeting contributions and volunteers shopping. Social workers can access the resource room 24 hours, 7 days a week to fill their patients' needs.

Those who are interested in volunteering in the hospital, shopping, organizing closets and making a difference for the children at Cardinal Glennon should consider serving on this committee! A short two or three-hour shift approximately every two months, makes a direct impact in the lives of SSM Health Cardinal Glennon patients and families.

Donations from Guild members are welcomed. Sleep sacks, wipes and new or gently used play clothes or sleepers for children newborn to size 8, with an emphasis on sizes newborn to 2T, are always in high demand. In addition, mark your calendar for "April Showers" which will include a Target/Amazon gift list.

Anyone interested in supporting Sweet Babies/ GiFT Resource Room, please contact either **Monica Meara** at monicameara@charter.net; **Linda Maloney** at lmaloney86@gmail.com or **Ann Brunngraber** at annbrunngraber@gmail.com to begin your rewarding experience! For more information on Sweet Babies and GiFT, visit sweetbabies.org and givingisafamilytradition.org.



The Cindy Brooks Reading Nook was created in 2018 in memory of past president Cindy Brooks and designed to provide a comfortable and relaxing area in the hospital for patients and their families to read, pray, or just enjoy a quiet place. During the fall, the Guild collected and donated new books to the Nook to refresh the space.



emotional and educational needs of all our patients and families."

Volunteers have the opportunity to cut, color, ink stamp, attach stickers and ribbons to create beautiful, handmade gift tags. The gift tags celebrate life occasions such as: birthdays, anniversaries,

Get your Gift Tags for Glennon!

The Gift Tag project was founded by a young patient of Cardinal Glennon to channel creative energy and raise funds for Child Life. The department's mission is "to advocate for the psychosocial, developmental,

bridal or baby showers, First Communion/Confirmations, weddings and more. They are also a great way to build awareness of Cardinal Glennon in our community. **Over the past two years, Gift Tags for Glennon has raised a total of \$11,974 for Child Life!**

Please suggest any local boutiques, gift shops, consignment stores, school auctions or other events where Gift Tags for Glennon could be sold. There are many opportunities to help which includes working from home making gift tags, coloring with your grandkids/kids and attending and selling tags at a boutique while supporting and promoting Cardinal Glennon. To order gift tags, volunteer, or share ideas, please contact **Amy Dwyer** at amy.d.dwyer@gmail.com or **Joanne Noyes** at joannenoyes7@gmail.com.

GLENNON *Live*

Join us for Glennon LIVE

Mark your calendars for the inaugural Glennon LIVE celebration, an exclusive concert on Saturday, April 23, 2022 at the Chaifetz Area. The event will feature Grammy Award winning singer-songwriter Brad Paisley, with special guest comedian and Saturday Night Live alum Kevin Nealon! This one-of-a-kind entertainment experience will celebrate the patients, families and caregivers of SSM Health Cardinal Glennon Children's Hospital. For tickets and sponsorship opportunities visit glennon.org/LIVE. Silent Auction donations are needed. Please contact **Linda Komlos** at lkomlos@gmail.com for details and ideas.

Stay tuned for Guild volunteer opportunities and be sure to purchase tickets NOW. It is expected sell out!

Deck the Halls of Glennon Homes Tour

There is nothing like a festive holiday house tour to kick off the Christmas Season, and the second annual Deck the Halls of Glennon Homes Tour did not disappoint! St. Louis Homes + Lifestyle magazine and the Glennon Guild hosted a self-guided tour of four beautifully decorated homes by some of the top St. Louis design teams and talented homeowners. **The event held on Saturday, December 4th was a tremendous success, raising \$11,500 for the Care for Caregivers program.**



If you missed the 2021 tour, mark your calendars and plan to invite your friends and family members to the December 2022 tour. These fabulous homes will be featured in St. Louis Homes + Lifestyle magazine's October 2022 issue to promote ticket sales for the December 2022 tour. Those who enjoy festive Christmas decorations, interior design and architecture should not miss this holiday event! Anyone interested in volunteering a few hours during the tour, or would like their home to be considered for the Deck the Halls of Glennon Homes Tour, please contact **Traci Ragsdale** at traciragsdale@yahoo.com or **314-814-1313**.

For more information visit: stlouisshomesmag.com/events

UPCOMING EVENTS

April 13, 2022
April Showers —Sweet Babies/GiFT

April 23, 2022
Glennon LIVE

September 1, 2022
Glennon Card Sales Begin

September 10, 2022
Glennon Golf Classic

September 24, 2022
Glennon Gallop

October 16, 2022
Glennon Sun Run

October 14-23, 2022
Glennon Card Shopping Days

Early November
Coats for Kids

December 3, 2022
Deck the Halls of
Glennon Homes Tour

