



SUN RUN 2022

Ways to Fundraise

Online Fundraising

Event Registration - Encourage your staff to join your company team and participate in the event. They can even participate virtually if they are unable to attend on October 16.

Employee Fundraising - Each participant automatically receives their own fundraising page when they sign up. Their fundraising total will roll up into your final team total, so encourage them to share their page and ask for donations from friends and family.

Matching Gifts - Most companies financially match donations that their employees make to nonprofit organizations. Be sure to check with your employer!

Offline Fundraising

Business Partner Campaigns - Companies use vendors for a wide variety of office essentials such as supplies, printing needs and subscriptions. Check with your employer about asking those trusted vendors to support the company with a donation toward your fundraising efforts. Many are honored you asked and willing to help. Contact Ryan Jennings at Ryan.Jennings@ssmhealth.com for additional resources.

Casual Days - Who doesn't love a chance to go casual?

Internal Incentives - What gets your employees motivated? Think about providing an internal incentive to help inspire them to fundraise.

Get Creative! - What other ideas do you have to engage your team? Let us know and we will help you find success.