

**SPRING 2023**

## 2022-2023 EXECUTIVE BOARD

**Co-Presidents**Laura Baylis Julie Holland  
Meg Terry**Vice President**

Karen Page

**Recording Secretary**

Joan Walsh

**Corresponding Secretary**

Jackie Paletta

**Treasurer**

Claudia McMillin

**Assistant & Dues Treasurer**

Kim Sullivan

**Historians**

Ellen McCarthy Susie Montebello

**Past President**

Brigette McMillin

**Advisors (Active Past Presidents)**Ginny Hartman Joanne Noyes  
Constance Reis Gretchen Schulte  
Sue Soucy

## CHAIRS OF STANDING COMMITTEES

**Fundraising**Laura Baylis Julie Holland  
Meg Terry**Membership/Volunteers**

Karen Page

**Nominating**

Brigette McMillin

**Hospitality**

Jane Abele Mary Lynn Wilhelm

**Gift Tags**

Nancy Mooney Joanne Noyes

**Sweet Babies/GiFT**Ann Brunngraber  
Jennifer Krassinger (GiFT Founder)  
Linda Maloney Monica Meara

## EVENT CHAIRS

**Glennon Card**

Vicki Mower/Lori Hartman

**Deck The Halls of Glennon Homes Tour**Carol Mullenix Janie Prosser-Albers  
Traci Ragsdale**Glennon Shoppes**

Judy Dude Kim Gorman

**History/Mission of the Guild**

The Glennon Guild is a dynamic and driven women's auxiliary of 200+ members committed to supporting the children cared for by SSM Health Cardinal Glennon Children's Hospital. Our efforts include raising funds, volunteering in the hospital and advancing the welfare of the hospital and its patients. Since 1957, the Guild has worked hard to provide resources to support the greatest needs of the hospital and the children in its care.

This year the Guild has exceeded expectations with record-high attendance at meetings and increased funds through Glennon

Card, Glennon Shoppes, Gift Tags for Glennon and Deck the Halls of Glennon Homes. Guild members continue to provide valuable donations by collecting winter coats and baby supplies. Adding 12 enthusiastic new Guild members has strengthened our organization and broadened our community outreach efforts. These women have already embraced our mission and initiatives. Please enjoy this annual Glennon Guild Newsletter as we share exciting events, programs and ways the Guild impacted SSM Health Cardinal Glennon and the children in their care. Our 2022 fundraising efforts benefitted programs and services like the Costas Cancer Center, Danis Pediatrics, NICU, Child Life, STARS, Nursing Education and hundreds of Glennon families. As always, where the hospital has a need, the Guild dedicates resources to fulfill it.

**The Glennon Guild welcomes vibrant women who would like to get involved and lift the Glennon children, staff and families with their love and support. Anyone interested in membership, please contact Karen Page at [karenmpage@gmail.com](mailto:karenmpage@gmail.com) to find out more. Mark your calendar for the Guild's April 19th evening meeting and prospective member cocktail party.**

**The Inaugural Glennon Card Shoppes**

The inaugural Glennon Card Shoppes event was held on September 27 at the Hilton St. Louis Frontenac. Glennon Guild members Kim Gorman and Judy Dude co-chaired the fun "Shoppportunity" as a kick-off event for the Glennon Card.

Admission was free and the event raised more than \$8,000 with a \$2,500 sponsorship and over \$6,000 in Glennon Card sales that day. By hosting this community-wide day of shopping, the Guild was able to introduce the Glennon Card and SSM Health Cardinal Glennon Children's Hospital to new patrons.

Over 30 Glennon Card retailers participated and approximately 300 shoppers attended. Attendees received an additional day of Glennon Card shopping with a 20% discount while enjoying the convenience of one location. Glennon Shoppes tote bags were distributed and the hotel welcomed shoppers to their restaurant for lunch and honored the Glennon Card discount. A special thank you to all who attended Glennon Shoppes. **Save the date for the second annual Glennon Shoppes event this September.**

**Glennon Card: Shop, Save, Impact!**

Now in its 12th year, the Glennon Card program continues to be the Guild's largest fundraising activity in partnership with SSM Health Cardinal Glennon Children's Foundation. The 2022 Glennon Card program kicked off with a very successful Glennon Shoppes event, a one-day boutique shopping experience featuring 30 participating businesses. This year's ten-day discount shopping program had a total of 338 participating businesses allowing shoppers to use their Glennon Card for a 20% discount on purchases. 45 businesses participated for the first time and 106 offered online shopping. Geographically, the card had a record-breaking year with a variety of shopping locations for card buyers. The 338 Glennon Card businesses reached as far east as Shiloh, Illinois, as far west as Wentzville, north to Florissant and south to the charming town of Kimmswick.

The program raised more than \$245,000 and will benefit hospital programs like the Costas Cancer Center, which supports the patients undergoing cancer treatment at SSM Health Cardinal Glennon. The nationally recognized Costas Center offers the best research, the latest treatments, and collaboration among doctors, nurses and caregivers to provide a welcoming and healing environment to the children and their families faced with a cancer diagnosis. Thanks to early detection, new treatments



and ongoing research, the chances of a child surviving cancer can be as high as 95%.

Once again, the success of the Glennon Card program is due to the hard work and commitment of the entire Guild. Whether volunteering to work at an event, serving as a Retail Liaison or selling Glennon Cards to family and friends, our collective efforts produce significant funds to support the children receiving care at Cardinal Glennon.

**If you are interested in joining the Glennon Card team for Glennon Card 2023, please contact Vicki Mower at [vc mower@gmail.com](mailto:vc mower@gmail.com). THE 2023 GLENNON CARD SHOPPING DAYS ARE OCTOBER 13-22!**





## Sweet Babies/ GiFT Resource Room

One of the most 'hands-on' Glennon Guild activities is the Sweet Babies/GiFT (Giving is a Family Tradition) resource room which fills hundreds of families' essential needs daily during the year! With the support of Sweet Babies, the resource room was established at Cardinal Glennon in 2015 and is run by Guild volunteers; GiFT added their support a few years later.

Through the generosity of Guild volunteers, the Cardinal Glennon resource room is well-stocked with diapers, pack 'n plays, pull ups, diaper ointment, wipes, and infant and children's clothing and shoes. These necessities are gathered from Sweet Babies, GiFT, monthly Guild Meeting contributions and volunteers shopping. Social workers can access the resource room 24 hours a day, 7 days a week to fill their patients' needs. In 2022, approximately 75 families were helped each month; collections averaged 800 diapers and 50 packs of diaper wipes given to families with newborn babies to begin a healthy life outside the hospital.

Those who are interested in volunteering in the hospital, shopping, organizing closets and making a difference for the children at Cardinal Glennon should consider serving on this committee. A short two or three-hour shift approximately every two months makes a direct impact in the lives of SSM Health Cardinal Glennon patients and families.

Donations from Guild members are welcomed. Sleep sacks/sleepers, wipes, and new or gently used play clothes for children newborn to size 8, with an emphasis on sizes newborn to 2T are always in high demand. In addition, mark your calendar for "April Showers" which will include a Target/Amazon gift list.

**Anyone interested in supporting Sweet Babies/ GiFT resource room, please contact either Monica Meara at [monicameara@charter.net](mailto:monicameara@charter.net); Linda Maloney at [lmaloney86@gmail.com](mailto:lmaloney86@gmail.com) or Ann Brunngraber at [annbrunngraber@gmail.com](mailto:annbrunngraber@gmail.com) to begin your rewarding experience! For more information on Sweet Babies, visit [www.sweetbabies.org](http://www.sweetbabies.org) and for GiFT, contact founder Jennifer Krassinger at [jennifer@givingisafamilytradition.org](mailto:jennifer@givingisafamilytradition.org).**

## Coats for Glennon Kids

The Glennon Guild's Annual Coat Drive is off to a great start with more than 317 coats donated to the children and families of SSM Health Cardinal Glennon Children's Hospital. The cold weather hit early this year, so the demand has been constant. Beth Rhyne, RN, CPNP, IBCLC, founder of Warm It Up for patients of Danis Pediatrics, which offers outpatient care for children regardless of their family's ability to pay, serves as a liaison to the Guild. "I appreciate all that you do for our patients.

"I love your generosity and support," says Beth. Thanks to Guild outreach, several organizations and parishes are conducting coat drives to benefit the children served by Danis Pediatrics. Specific needs include winter coats, infant to size 14 for boys and girls.

**Any donations from family members or local thrift stores are welcome - just wash them and arrange delivery to Clare Salmon at [clarebo@sbcglobal.net](mailto:clarebo@sbcglobal.net) or text Erika Wegman at 217-415-1831.**



## Deck the Halls of Glennon Homes Tour

The 3rd Annual Deck the Halls of Glennon Homes Tour was held Saturday, December 3 and was a tremendous success. In partnership with St. Louis Homes + Lifestyles Magazine, the Glennon Guild hosted a self-guided tour of four beautifully decorated homes designed by some of St. Louis' top design teams and homeowners. The event raised \$16,000 for departments like the NICU.



Please plan to invite your friends and family members to the December 2023 tour. The fabulous homes on the tour will be featured in the St. Louis Homes + Lifestyles magazine's October 2023 issue to promote ticket sales for the December 9, 2023 tour. Those who enjoy festive Christmas decorations, interior design, and architecture should not miss this holiday event! **Anyone interested in volunteering during the tour or who would like their home to be considered for the Deck the Halls of Glennon Homes Tour, please contact Traci Ragsdale at [traciragsdale@yahoo.com](mailto:traciragsdale@yahoo.com) or 314-814-1313.**

**For more information visit: [www.stlouisshomesmag.com/events](http://www.stlouisshomesmag.com/events).**

## Glennon LIVE

On April 23, 2022, the Guild supported a fabulous new boot scootin' concert event at the Chaifetz Arena - Glennon LIVE, featured country music star Brad Paisley. Guild members pulled together an incredible silent auction for the event, which raised more than \$2.75M for the children cared for by Cardinal Glennon. We look forward to this year's Glennon LIVE on April 29, 2023, at the Chaifetz Arena featuring country music megastar Tim McGraw.



## Get your Gift Tags for Glennon!

The Gift Tag project was founded by a young patient at Cardinal Glennon as an opportunity to be creative and give back to the hospital. The Glennon Guild carries out this project and donates all funds raised to the Child Life Department at the hospital.

Volunteers can create tags by coloring, stamping, attaching ribbons and attending boutiques to sell the tags. The gift tags are designed for life occasions and make great gifts. This fall, tags were sold at several area boutiques including Glennon Shoppes, St. Joseph's Academy, The Grecian Kitchen, Mary Queen of Peace, Little Flower, Visitation Academy and DeSmet Jesuit, and raised more than \$6,800! In 2023, the ambitious goal is to double this amount. There are many opportunities to continue building this program. Suggesting local boutiques that would carry the tags, contacting schools where tags can be sold or providing information about school and scout groups

willing to create and color tags will strengthen efforts to raise money for Child Life. This year, Parkway Central and St. Joseph's Academy colored tags for their Day of Service. **To volunteer or share ideas, please contact Nancy Mooney at [tfm3stl@msn.com](mailto:tfm3stl@msn.com) or Joanne Noyes at [joannenoyes7@gmail.com](mailto:joannenoyes7@gmail.com). Thanks to the many volunteers who worked from home this year creating over 7,000 gift tags!**



### UPCOMING EVENTS

**April 19, 2023**  
April Showers - Sweet Babies/GiFT

**April 29, 2023**  
Glennon LIVE

**Early September**  
Glennon Card Sales Begin  
Glennon Card Shoppes

**September 8, 2023**  
Glennon Golf Classic

**September 16, 2023**  
Glennon Gallop

**October 15, 2023**  
Glennon Sun Run

**October 13-22, 2023**  
Glennon Card Shopping Days

**Early November**  
Coats for Kids

**December 9, 2023**  
Deck the Halls of  
Glennon Homes Tour

