



SUN RUN 2023

Ways to Fundraise

Event Registration - Encourage your staff to join your team and participate in the event. They can even participate virtually if they are unable to attend on October 15.

Encourage Your Team Members to Fundraise - Each participant automatically receives their own fundraising page when they sign up. Their fundraising total will roll up into your final team total, so encourage them to share their page and ask for donations from friends and family.

Matching Gifts - Most companies financially match donations that their employees make to nonprofit organizations. Be sure to check with your employer and share with others.

Business Partner Campaigns - If you're participating in the Sun Run through your company, check with your employer about asking vendors for a donation to support the company's fundraising efforts. Many vendors are honored you asked and willing to help.

Casual Days - This is an easy way to raise money if you're participating in the Sun Run through your company. For a specified donation amount, employees have an opportunity to dress casual at the workplace on a designated day, week or even a whole month. Depending on your workplace, casual can be interpreted differently for different companies. So determine what that is and what will entice employees to participate.

Internal Incentives - Think about offering an incentive to help motivate people to join your team and do some fundraising of their own.

Get Creative! - What other ideas do you have to engage your team? Let us know, and we will help you find success.

We encourage all fundraising to go through your team's online Sun Run page as your fundraising total will update immediately. However, if you have supporters who must pay by cash or check please contact cgcfevents@ssmhealth.com. We will provide you with a form to fill out and arrange a time for drop off or pick up. Please note, it may take up to two weeks for cash and check donations to be credited to your fundraising totals. Thank you.