

THANK YOU FOR YOUR SUPPORT!

Dear Glennon Guild Members and Friends!

We have been reflecting on our organization's journey from May 1, 2023, to April 30, 2024, and are thrilled to share that we've reported an impressive 9,990 hours in support of Cardinal Glennon. With your continued dedication, we are well on our way to hitting the 10,000-hour milestone this year! Let's keep pushing forward and accurately report all the hours we contribute to the patients and families served by the hospital.

As we move into the new year, here are a few of the wonderful ideas and initiatives we've implemented, based on your inciteful feedback from January's Small Group Meetings:

- Gift Giving & Donations: Instead of exchanging gifts with each other at our November meeting, we'll be collecting "bunny suits" for the babies, purchasing them with our Glennon Cards the month before. These donations will be presented at our "Friendsgiving" event, demonstrating our continued commitment to supporting the hospital's needs. Likewise, the Feminine Hygiene Products collection has been moved to the spring to ease our busy fall calendars, and ensuring greater focus.
- **Meeting Adjustments:** In response to your requests, we've scheduled a meeting on the 3rd Wednesday of August to ease into our year of service and prevent the September meeting from feeling so overwhelming. Please mark your calendars for August 20th!
- **Philanthropic Focus:** Moving forward, the treasurer will be providing a more detailed financial report in the meeting minutes for full transparency and better understanding of where our monies are allocated.

We've also received your valuable thoughts on our committees, and we're thrilled to announce that we're aiming for every member to serve on at least one committee as we focus on fulfilling our \$1 million pledge to the Devoted campaign for the building of the new hospital. Here's a snapshot of what's been accomplished so far:

- Deck the Halls Holiday Home Tour: A huge success which raised \$34,000! A special thanks to Angela Forte and Linda Komlos for their innovative ideas.
- **Gift Tags for Glennon:** Proceeds were up 24% from 2023—great job, Nancy Mooney, Joanne Noyes, and Gina Ryan! A \$12,500 check has been written to Child Life Services.
- **Glennon Card Sales:** With the help of Tricia Davies, Lori Hartman, Julie Meersman, Beth Pelch, and Mary Ellen Stephens, we're excited to see even more growth in 2025, after reaching the goal of raising \$262,000 in 2024.
- Glennon Card Shoppes Boutique: A fantastic success! Kudos to Judy Dude and Kim Gorman for their hard work and new sponsorship idea. More

- Glennon Cards were sold than last year, extending the Cardinal Glennon awareness to more people in our community!
- Glennon Guild Junior Board: Thank you to Laura Baylis, Jan Donovan, Kim Minana, and Connie Sigmund for their tireless work on expanding the group, resulting in record-breaking collections for the kids of Glennon as well as teaching and modeling philanthropy to a new generation.



Guild members at the Deck the Halls Holiday Home Tour

In addition, many of you are already engaging with our collection drives, such as **April Showers** for the **Guild Resource Room**; books, to **Restock the Book Cart**; and **Feminine Hygiene Products**, all to fulfill the ongoing needs within the hospital community.

We're incredibly proud of what we've achieved as a group, and the feedback we've received shows how much of a positive impact our work has had on Cardinal Glennon. We're all smart, hard-working, caring women, and together we've truly elevated the efforts of this amazing organization. We look forward to additional engagement with all of the sustaining members during our upcoming fundraising events throughout 2025.

Updated this year, look for a new format and explanation of dues payments below for both active and sustaining Glennon Guild members. New in 2025, for active members, is a \$50 annual meeting fee, in addition to our Guild dues and may be paid via credit card by clicking the link below or by mailing a check. Please note "Glennon Guild Dues" in the check memo. This annual payment is due April 15th and will be considered delinquent on May 15th.

Pay Dues Online!

Thank you all for your continued commitment, and we are eager to work with you during another successful year of service! We are truly blessed to serve as your

leaders.

Many thanks for your love of the Glennon kids and support of the Glennon Guild,

Karen Page Glennon Guild Co-President

karenmpage@gmail.com

Jackie Paletta
Glennon Guild
Co-President
gapjhp1@gmail.com

History and Mission of the Glennon Guild

Established in 1957, the Glennon Guild is a dynamic women's auxiliary with over 100 members devoted to supporting SSM Health Cardinal Glennon Children's Hospital. Committed to providing resources, volunteer services and advocacy, the Guild helps ensure the well-being of the hospital and its young patients.

CELEBRATING THE PAST

Deck the Halls Holiday Home Tour 2024

Deck the Halls Holiday Home Tour, held December 7, 2024, was a sell out! In partnership with St Louis Homes +

Lifestyles Magazine, we celebrated our 5th year of the event by featuring four beautiful homes located in Webster Groves, Frontenac, Ladue and on Lindell Boulevard. Blessed with a spectacularly sunny day, more than 500 guests admired exquisite design features and beautiful holiday decorations at each location. The self-guided tour provided a fun and festive way for patrons to kick off the holiday season - and net proceeds of \$34,000 for Glennon Kids! What a day! And what a unique way to support the patients of SSM Health Cardinal Glennon Children's Hospital.





Angela Forte, Joan Walsh, Linda Komlos

Led by Chairs Angela Forte and Linda Komlos, Guild members promoted ticket sales and advertisement. And more than 100 volunteers served as hosts who oversaw tour flow and visitors. We want to thank Guild members, Junior Board members, sponsors and friends who helped with this event during a very busy time of the year. Special thanks to Jane Frick, Ginny Hartman, Mallory Lewis, Karen Page, Joan Walsh!

Attendee feedback was extremely positive. Soliciting sponsorships this year helped increase profits. Also new was the use of a shuttle for one of the homes, improving accessibility for our guests. To enhance our volunteer efforts, several Guild members recruited friends and family members to work a shift with them, allowing enough time for them to tour the remaining homes during the opposite shift, creating a meaningful opportunity for companionship and altruism during the Christmas season.

The next Deck the Halls Holiday Home Tour is scheduled for December 6, 2025. As you can see, this event takes a village to execute, so please mark your calendar now and consider serving. If you have a friend or a group of friends who might want to volunteer, send them the date and invite them to join you. Make a special memory together in 2025!



Marian Ahlering, Julie Holland, Susan Brooker

Glennon Card 2024

Glennon Card 2024 marked the 14th year of the Guild's most successful fundraising program. Card sales, sponsorships and donations totaled \$262,000!

With a new committee model in 2024 came fresh ideas and renewed enthusiasm. The number of leadership positions were both increased and specialized - Tricia Davies served as program coordinator; Lori Hartman, sales; Julie Meersman, contracts; Beth Pelch, retail liaison coordinator; and Mary Ellen Stephens, marketing. Together they led the undertaking as other Guild members stepped forward to assist. We thank them all for their volunteer efforts, card sales and willingness to help when asked!

Due to the committee's hard work, 340 merchants offered a variety of retail shopping, dining experiences, services and attractions in the St. Louis, St. Charles and Metro East areas. Online shopping options were considerably greater than in the past. And Guild members and businesses sold some cards - 2869 to be exact! What an amazing feat for a volunteer organization the size of ours.



The more Glennon Cards we sell, the more Glennon Kids we can serve. And as wonderful as our sales were in 2024, we hope for more in 2025 to help us increase our support of Glennon patients and their families.

So during the upcoming months, please remember to discuss the Glennon Card with your friends and anyone else who might buy one. Then follow up with them when card sales begin!

You can also explain the program to merchants as you shop in the St. Louis area. If you identify a potential Glennon Card merchant but feel uncomfortable talking to them yourself, contact the committee at admin@glennoncard.org and someone

will follow up for you. The most important message to communicate to both merchants and card buyers is how more card sales benefit patients and their families.

Glennon Card dates are October 17-26, 2025. Please mark your calendar and get ready to shop with a discount!

Glennon Card Shoppes Boutique 2024

More than 300 guests gathered to support the 3rd Annual Glennon Card Shoppes Boutique where Chairs Judy Dude, Angela Forte and Kim Gorman, created a dynamic, fun-filled "shopportunity" to kick off the Glennon Card season.

Held on October 14, 2024 at the Hilton St. Louis Frontenac, boutique shoppers explored a multitude of items strategically arranged throughout the large venue. Most merchants returned from last year and were excited to showcase their new merchandise.



Guild Volunteers at Glennon Card Shoppes



Judy Dude, Gretchen Schulte, Kim Gorman

The large attendance led to a 32% increase in Glennon Card sales at the event. And all card holders received an extra day to utilize their 20% Glennon Card discount, which was even honored at the Provinces Grill for lunch.

Generous underwriters contributed to the success of the initiative, and this year a new opportunity to support the effort was offered - 47 Guild members became Glennon Shoppes Patron Sponsors. Each received a custom Glennon Guild Market Bag in gratitude.

We thank all who attended Glennon Card Shoppes Boutique in 2024 and we hope to see you again in 2025 on Monday, October 13!

SHARING THE CURRENT

Glennon Guild Junior Board 2024

The second year of the Glennon Guild Junior Board (GGJB), chaired by Laura Baylis, Jan Donovan, Kim Minana and Connie Sigmund, began in January 2024. An overwhelming number of applicants resulted in a substantially larger membership comprised of 103 Executives and 116 Ambassadors from 17 schools throughout Missouri and Illinois.



New Executive members of the GGJB first met in June to brainstorm and plan fundraising activities for the rest of the school year. Executive Board member Jimmy Williams delivered an inspirational message about how Glennon was there for him as he regained his health following his heart transplant. Jimmy's presentation buoyed enthusiasm and provided new and innovative ideas to raise funds for Cardinal Glennon patients.



At their second meeting in September, Executives shared plans for fall and spring collections from various schools. Executive Board member Sophie Ysursa described her medical journey at Glennon, helping other GGJB members understand the impact of their efforts. She then presented the Guild with a check for funds collected from her school's 'Out of Uniform Day'.

In January 2025, Executive members gathered for dinner at Rosalita's Cantina where they celebrated their achievements and discussed plans for spring book and activity kit collections. Dr. Hossain Marandi, President of Cardinal Glennon spoke to members about his journey and calling to his current position, along with his vision for Glennon's future in the St. Louis Community.



Dr. Hossain Marandi speaking to GGJB



GGJB members selling Gift Tags for Cardinal Glennon

Like last year, the new GGJB members generously gave of their time and talents. Donations began in the fall and will continue through the spring. So far GGJB members collected more than 920 coats, myriad activity sets, books, baby wipes and other supplies for the Glennon Guild Resource Room as well as monetary donations used to purchase much needed bunny suits for babies which were scarce in the donations. Members also volunteered for numerous Guild activities - selling gift tags, helping at Deck the Halls Holiday Home Tour and sorting donated toys at the Foundation Office among other tasks.

New projects this year include a Pen Pal with Patients Club at Visitation Academy. Students will correspond with patients via e-cards they design. And Executives are in the planning process of a major fundraiser for 2025!

In the meantime, the Junior Board members are partnering with the St. Louis Blues ice hockey team to offer discounted tickets to the Blues home game at 7 p.m., Tuesday, March 25. A portion of the ticket proceeds will benefit the hospital. To purchase tickets, visit **fevo-enterprise.com/event/Cardinalglennon2**.

Glennon Guild Resource Room 2024

Led by Chairs Ann Brunngraber, Linda Maloney, and Monica Meara, the Guild Resource Room made a big impact in 2024! Throughout the year, diapers, wipes, diaper cream, clothing, pajamas, pack 'n plays, diaper bags, strollers, bathing supplies and other necessities are collected, organized and distributed. By providing these items, critical to the needs of Glennon families, the endeavor directly supports our Guild mission while greatly enhancing their lives.



Coordination of this effort requires dedication and fortitude due to the intense demand. This year we served more than 950 patients/families through the main hospital campus, both inpatient and outpatient. We also served 150 patients/families at the Tower Grove Pediatric Clinic, for a total of 1,100 patients/families! And we saw an increase in older children's needs with additional requests from the Foster Family Social Work Group, resulting in assistance for 85 families.



Our committee operates with resources provided by the Sweet Babies and GiFT charitable organizations. We also appreciate the wonderful donations from Guild members and friends, and the generous budget from the Guild. And we enjoyed our Junior Board's involvement as well. The women at St. Joseph's Academy donated 103 bottles of baby wash, diaper cream and more!

We are always met with kind and appreciative comments from the hospital staff as we assist them in caring for the children at Cardinal Glennon. Thank you to all Guild members for volunteering to work with the Guild Resource Room and supporting our mission. If you are interested in assisting, please contact one of the chairs: Ann Brunngraber, Linda Maloney, or Monica Meara.

Guild Resource Room

If you feel called to donate to the Resource Room, it is always in need of the following items. Email **GlennonGuildTeam@gmail.com** for the drop off location.

- Diaper cream
- Baby wash/shampoo
- Dr Brown's baby bottles
- Sippy cups
- Pacifiers
- Diaper bags
- Umbrella strollers
- Bath towels
- Infant's and children's socks
- Children's underwear

Links to Amazon wish lists:

Feminine Hygiene Collection

Restock the Book Cart

2025 Executive Committee

LEADERSHIP

Co-Presidents: Karen Page and Jackie Paletta

Vice President: Traci Ragsdale

Recording Secretary: Susie Montebello

Corresponding Secretary: Connie Sigmund

Treasurer: Kim Sullivan

Assistant and Dues Treasurer: Nancy Mooney **Historians:** Elizabeth Brennan and Jan Donovan

Advisors (Active Past Presidents): Laura Baylis, Ginny Hartman, Julie Holland,

Joanne Noyes, Constance Reis, Gretchen Schulte, Sue Soucy, Meg Terry

2024-2025 EVENTS AND COMMITTEES

Deck the Halls Holiday Home Tour: Angela Forte and Linda Komlos

Feminine Hygiene Products Drive: Julie Sharp

Gift Tags for Glennon: Nancy Mooney, Joanne Noyes, and Gina Ryan

Glennon Card: Tricia Davies, Lori Hartman, Julie Meersman, Beth Pelch, Mary

Ellen Stephens

Glennon Card Shoppes Boutique: Judy Dude and Kim Gorman

Glennon Guild Junior Board: Laura Baylis, Jan Donovan, Pam Janisch, Kate Ryan, Connie Sigmund

Guild Resource Room: Ann Brunngraber, Jennifer Krassinger, Linda Maloney and Monica Meara

• Collections: Clare Salmon and Erika Wegman

Hospitality:

• Daytime: Marilyn Berry, Barb Finnegan, Liz Marshall, Jane Megown

• Evening: Jane Abele, Margaret Spooner, Jean Wilhelm, Mary Lynn Wilhelm

Restock the Book Cart: Mary Scalzo

