



SUN RUN
5k OCT 11 1mi



SSM Health
Cardinal Glennon
Children's Hospital

2026 SUN RUN TEAM CAPTAIN TOOLKIT



OUR MISSION

**“Through our exceptional health care services,
we reveal the healing presence of God.”**

Thank you for signing up to be a Team Captain for the 2026 Sun Run! As a Team Captain, you are a critical member of our Sun Run team and we will be here to support you throughout your fundraising journey.

Together, we can help build a future deserved for all the children in our community. Your success as a Team Captain helps our caregivers make sure that a child’s health will never stand in the way of their dreams.

All donations to the Sun Run benefit the Devoted Fund to support the future of pediatric medicine in our region. Cardinal Glennon ensures their doors are always open for a child in need as they are more than just a hospital, they are a devoted partner in the health and well-being of families.

This packet will provide you with all the tools you need to build your fundraising team. Please do not hesitate to reach out with questions or concerns.

Thanks for your support!



Did You Know?

FIRST to operate a
poison control center
in Missouri

**ONE
OF
ONLY 10%**

of hospitals
nationwide to achieve
Magnet status



180,000+

Outpatient visits occur each year
at SSM Health Cardinal Glennon

FIRST to establish its
own 3D printing center
to create 3D printed
models for use in
surgical procedures
and family education



**Nationally
ranked
care**



FIRST to develop
infant cardiac/
breathing monitors
for premature
babies

200,000+

Children each year
benefit from the programs
and services of SSM Health
Cardinal Glennon

0 children
turned
away

7,000+

Hospital admissions



FIRST to provide fully-trained
pediatricians in the Emergency Department
24 hours a day in the region



5 new facilities
to extend
access into
St. Louis City,
North and South County
and beyond



HOW IT WORKS & BUILDING YOUR TEAM

Now that you know a little more about SSM Health Cardinal Glennon, it's time to dive into growing your team page! As a Team Captain, you will want to share your team page far and wide so friends, family and coworkers can join you and help raise funds for kids in need.

You can quickly share your page via email, Facebook or X (Twitter) by using the share buttons located on the right side of the team page. These links will bring them directly to your page and make getting signed up even easier!

When someone visits your team page, they have two simple options:

1. **Join Your Team** – Clicking the 'Join Team' button will take them to a registration page where they can sign up to participate in the Sun Run. Once their registration is completed, they will automatically be added to your team!
Important Note: All registrants will receive an individual fundraising page that they can use. Any money raised on their individual page will automatically roll-up into your team total.
2. **Make A Donation** – Know someone who doesn't want to run but still wants to help out? When visiting your team page, have them click the 'Donate' button and they will be taken to a secure page where they can quickly make a one-time gift.

Put Your Team to Work!

Reach out to people who join your team and encourage them to help support SSM Health Cardinal Glennon. Whether it's via email, social media, texts or a phone call, your teammates can help your team grow to new heights.

Remember to say thank you to anyone who joins your team. Let them know that you appreciate their willingness to support SSM Health Cardinal Glennon!



FUNDRAISING REWARDS FOR TEAM CAPTAINS

- **\$250+** – Color-Changing Stadium Cup
- **\$500+** – Athletic Crew Socks
- **\$1,000+** – Crewneck Sweatshirt
- **\$2,500+** – Team Tent in Runner's Village on race day (cut-off date to earn this incentive is 9/25)
- **\$5,000+** – Captains' Club Jacket & Pin
- **\$10,000+** – VIP Reserved Parking for Team Captain + 4 Dozen Donuts & 4 Totes of Coffee for Team Tent on Race Day (cut-off date to earn this incentive is 9/25)

Cut-off date to earn incentives is **October 11, 2026** unless otherwise stated.





SUGGESTED SOCIAL MEDIA & EMAIL COPY

Social media and email are great platforms for you to share your team page with many people in a short amount of time. You can easily share your personal fundraising link to Facebook or X (Twitter) by clicking the corresponding logo on the right side of your team page. Below is some suggested copy that you can also use to recruit friends and family. We recommend posting often to make sure everyone sees that you are doing something special for kids in need. [CLICK HERE](#) to access even more fundraising resources, including additional social media and email copy.

Join My Team Copy – I encourage all of you to join [INSERT TEAM NAME HERE] for the 2026 Sun Run to support SSM Health Cardinal Glennon Children’s Hospital! Each year, more than 200,000 kids from across St. Louis and beyond are served by Cardinal Glennon and together, we can help provide a #FutureDeserved to kids in need. Every step you take at Sun Run supports the Devoted Fund—helping ensure kids receive the very best in pediatric care today and for generations to come. Together, we’re advancing the new home of Cardinal Glennon, expanding vital programs and services, and strengthening a ministry that has already cared for more than 10 million children. Follow the link below and click the “Join Team” button to register for the race and be part of my team. Thank you so much for your support!
[INSERT LINK TO TEAM PAGE HERE]

Donation Copy – Please help me out by supporting [INSERT TEAM NAME HERE] as part of the 2026 Sun Run to benefit SSM Health Cardinal Glennon Children’s Hospital. Since opening their doors in 1956, SSM Health Cardinal Glennon has remained steadfast in their commitment to exceptional and accessible health care. Your gift supports the Devoted Fund, helping ensure children have access to the very best in pediatric care, today and for generations to come. It advances the new home of Cardinal Glennon, expands critical programs and services, and strengthens a ministry that has already cared for more than 10 million children. The process is fast, simple, and secure. Just follow the link below and click the “Donate” button to make a gift today. Thank you so much for your support!
[INSERT LINK TO INDIVIDUAL PAGE HERE]

Patient Stories – Need a little something extra to motivate people to donate? Try sharing one of many impactful patient stories!
glennon.org/our-patients/



ADDITIONAL TEAM CAPTAIN RESOURCES

Fundraising Resources

[CLICK HERE](#) to access our library of fundraising resources. These are perfect for both you and all your team members to take your fundraising to the next level!

Important Dates To Remember

- **Wednesday, July 1** – Sun Run 2026 public launch
- **Friday, September 11** – Cut-off date for virtual registration
- **Friday, September 25** – Cut-off date for \$2,500 and \$10,000 fundraising incentives
- **Sunday, October 11** – Event day and cut-off date for fundraising rewards

Need A Helping Hand? – Please reach out to cgcfvents@ssmhealth.com with any questions or concerns about how to reach your fundraising goals.



PROCEEDS BENEFIT: The Devoted Fund

