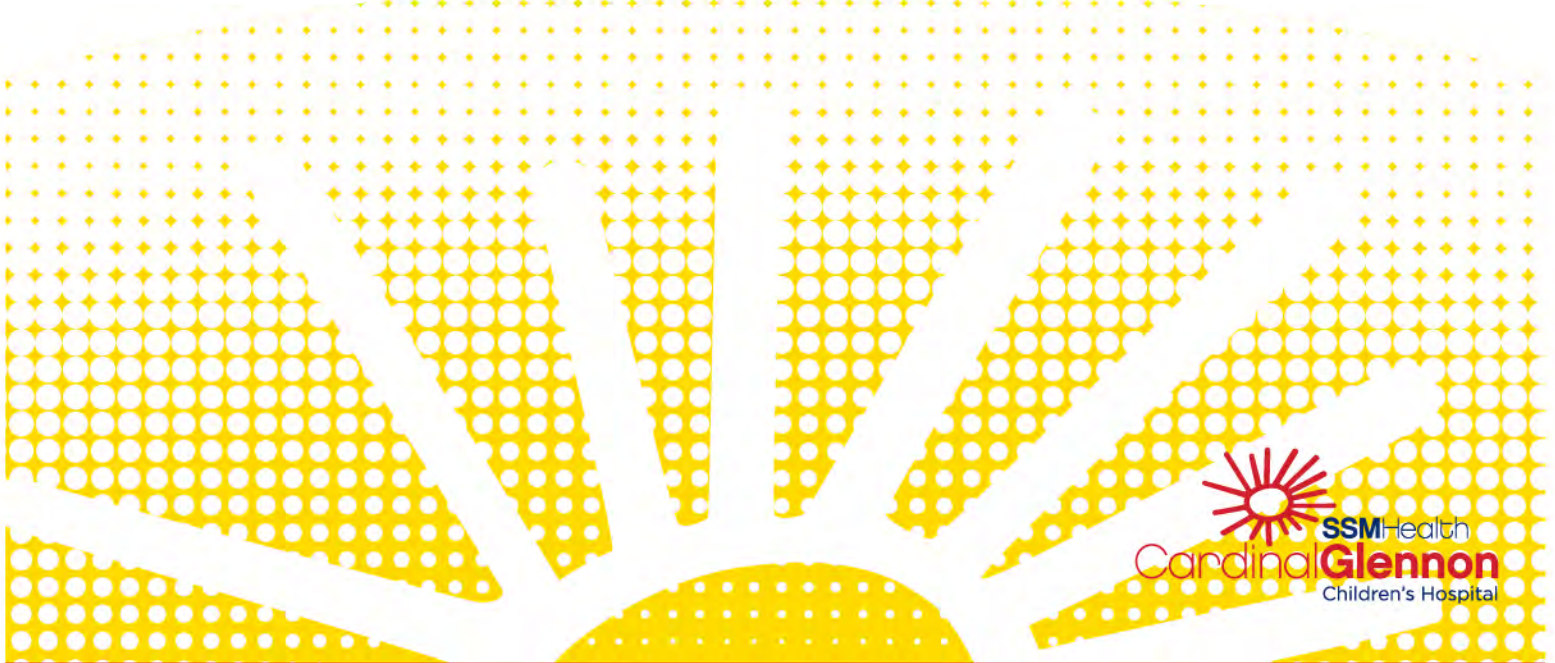
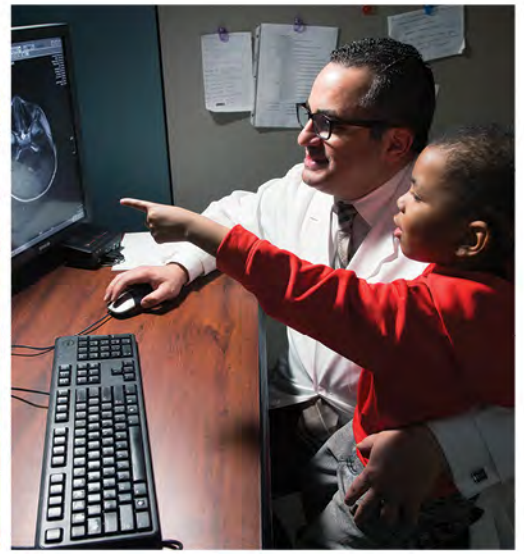




## 2017 Sponsorship Opportunities



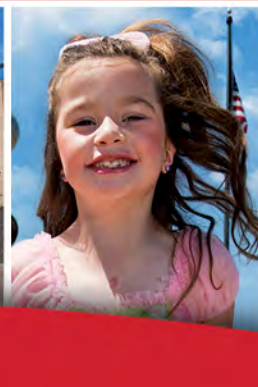


## Our Mission

*“Through our exceptional health care services  
we reveal the healing presence of God”*

Support America’s leading Catholic pediatric hospital through your charitable sponsorship. SSM Health Cardinal Glennon Children’s Hospital serves more than 200,000 sick & injured children each year, from across the United States and the world, regardless of their family’s ability to pay.

Thanks to our corporate sponsors and donors, we continue to advance world-class medicine, support local families in medical crisis and transform areas of the hospital into child-friendly environments.



 SSM Health  
Cardinal Glennon

Join us for our inaugural **Sun Run** to be held on **Sunday, September 24**. The **Sun Run** is a timed 5K run and 1-mile fun run/walk in downtown St. Louis to raise funds and awareness for SSM Health Cardinal Glennon Children's Hospital. Money raised from this event will benefit the Children's Fund, to help meet the immediate needs of the hospital.



## About SSM Health Cardinal Glennon:

Each year, over 200,000 sick and injured children in the greater St. Louis metropolitan area are treated and cared for at SSM Health Cardinal Glennon Children's Hospital. We serve children of all ages from Missouri, Illinois and around the world.

At SSM Health Cardinal Glennon, we care for children and their families with knowledge and expertise, understanding and patience and always with respect. Our pediatricians, nurses and other health care professionals are trained to care specifically for children. We are committed not only to healing children today, but also finding new ways to help them get well in the future.

## Why your sponsorship matters:

We count on the generosity of our community, corporate partners, sponsors, and donors to make a difference in the lives of our patients and their families.

Charitable donations to SSM Health Cardinal Glennon have helped to provide direct patient care, new services, advanced technologies, and capital improvements.



**Through your sponsorship of the SUN RUN, you will be directly contributing to the exceptional health care services the hospital provides, impacting the lives of pediatric patients that come to us in need of care.**



## 2017 Sun Run Sponsorship Opportunities



### PRESENTING SPONSOR - \$25,000

#### **PRINT & COMMUNITY SIGNAGE**

- Presenting Sponsor logo inclusion on display print advertisements
- Presenting Sponsor logo inclusion on event signage and promotional materials
- Presenting Sponsor logo inclusion on internal communication to all SSM Health St. Louis hospitals

#### **SOCIAL MEDIA AND WEB**

- Presenting Sponsor logo inclusion on glennon.org
- Presenting Sponsor logo inclusion on eblasts to Cardinals Glennon Children's Foundation email database (est. 5,000)
- Promoted on SSM Health Cardinal Glennon Children's Hospital Facebook and Twitter pages reaching a family demographic

#### **GLENNON MAGAZINE (22,000 distribution)**

- Presenting sponsor logo inclusion and sponsor mention in Sun Run recap article in Fall/Winter 2017 issue

#### **RADIO AND TELEVISION**

- Presenting Sponsor mentions in (:15) and (:30) radio PSA's
- Presenting Sponsor logo inclusion in (:15) and (:30) television PSA's

#### **ADDITIONAL BENEFITS**

- 50 runners in Sun Run
- 15% registration discounts for employees and guests
- Company representative to assist with 5K start
- Presenting sponsor logo inclusion on t-shirts
- Booth in runners village
- Packet pickup host opportunity



## **SUN SPONSOR - \$10,000**

### **PRINT & COMMUNITY SIGNAGE**

- Sponsor logo inclusion on display print advertisements
- Sponsor logo inclusion on event signage and promotional materials
- Sponsor logo inclusion on internal communication to all SSM Health St. Louis hospitals

### **SOCIAL MEDIA AND WEB**

- Sponsor logo inclusion on glennon.org
- Sponsor logo inclusion on eblasts to Cardinals Glennon Children's Foundation email database (est. 5,000)
- Promoted on SSM Health Cardinal Glennon Children's Hospital Facebook and Twitter pages reaching a family demographic

### **GLENNON MAGAZINE (22,000 distribution)**

- Sponsor logo inclusion and sponsor mention in Sun Run recap article in Fall/Winter 2017 issue

### **ADDITIONAL BENEFITS**

- 25 runners in Sun Run
- 10% registration discounts for employees and guests
- Sponsor logo inclusion on t-shirts
- Booth in runners village



## HOPE SPONSOR - \$5,000

### **PRINT & COMMUNITY SIGNAGE**

- Sponsor logo inclusion on event signage
- Sponsor logo inclusion on internal communication to all SSM Health St. Louis hospitals

### **SOCIAL MEDIA AND WEB**

- Sponsor logo inclusion on glennon.org
- Sponsor logo inclusion on eblasts to Cardinals Glennon Children's Foundation email database (est. 5,000)
- Promoted on SSM Health Cardinal Glennon Children's Hospital Facebook and Twitter pages reaching a family demographic



### **GLENNON MAGAZINE (22,000 distribution)**

- Sponsor logo inclusion and sponsor mention in Sun Run recap article in Fall/Winter 2017 issue

### **ADDITIONAL BENEFITS**

- 15 runners in Sun Run
- 10% registration discounts for employees and guests
- Sponsor logo inclusion on t-shirts
- Booth in runners village

## CARE SPONSOR - \$2,500

### **PRINT & COMMUNITY SIGNAGE**

- 10 runners in Sun Run
- Sponsor listing on t-shirts
- Booth in runners village

## INSPIRE SPONSOR - \$1,000

### **PRINT & COMMUNITY SIGNAGE**

- 5 runners in Sun Run
- Sponsor listing on t-shirts
- Booth in runners village

## COURSE SPONSORS: KIDS DASH, MILE MARKER, WATERING STATION - \$500

### **PRINT & COMMUNITY SIGNAGE**

- 2 runners in Sun Run
- Booth in runners village
- Sponsor logo inclusion on event signage





## Sponsor Commitment Form

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone # \_\_\_\_\_

Email Address \_\_\_\_\_

Signature \_\_\_\_\_

All sponsorship information about Sun Run including payment invoice will be mailed to the person at the above address.

*\*IRS regulations prohibit us from accepting checks from Donor Advised / Charitable Funds as payment for event purchases.*

### Level of Sponsorship:

<b>Presenting Sponsor</b>	<b>Sun Sponsor</b>	<b>Hope Sponsor</b>	<b>Care Sponsor</b>	<b>Inspire Sponsor</b>	<b>Course Sponsor</b>
<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>

Please contact Sara Leeman at 314-633-7353 with questions or return this form to:

SSM Health Cardinal Glennon Children's Foundation

#### Sun Run

Attn: Sara Leeman  
3800 Park Ave  
St. Louis, MO 63110

