



2018

Sponsorship Opportunities





Join us for our second annual **Sun Run** to be held on **Sunday, September 30**. The **Sun Run** is a timed 5K run and 1-mile fun run/walk in downtown St. Louis to raise funds and awareness for SSM Health Cardinal Glennon Children’s Hospital. Funds raised from this event will benefit the Children’s Fund, to help meet the immediate needs of the hospital to better serve our patients.

2018 Sun Run Sponsorship Opportunities

	Presenting Sponsor \$25,000	Sun Sponsor \$10,000	Hope Sponsor \$5,000	Care Sponsor \$2,500	Inspire Sponsor \$1,000	Kids Dash, Mile Marker, Water Station Sponsor \$500
Runners	50	25	15	10	5	2
Sponsor mentions in (:15) and (:30) radio PSA’s	X					
Logo inclusion in (:15) and (:30) television PSA’s	X					
Sponsor logo inclusion on display print advertisements	X	X				
Logo inclusion on promotional materials	X	X	X			
Logo inclusion on t-shirts	X	X	X	X	X	
Company representative to assist with 5K start	X					
Logo inclusion on internal communication to all SSM Health St. Louis hospitals	X	X	X			
Logo inclusion on glennon.org	X	X	X			
Logo inclusion on eblasts to Cardinal Glennon Children’s Foundation email database (est. 5,000)	X	X	X			
Promoted on SSM Health Cardinal Glennon Children’s Hospital Facebook and Twitter pages reaching a family demographic	X	X	X			
Logo inclusion and mention in Sun Run recap article in Fall/Winter 2018 issue	X					
Sponsor logo inclusion on event signage	X	X	X	X	X	X
Booth in runners village	X	X	X	X	X	X





2018 Sponsorship Agreement Form

Company: _____ Contact Name & Position: _____

Address: _____ City, State, Zip: _____

Preferred Telephone #: _____ Email: _____

All sponsorship information about the Sun Run will be mailed to the person at the above address

IRS regulations prohibit us from accepting checks from Donor Advised / Charitable Funds as payment for event purchases

Level of Sponsorship (circle one):

Presenting Sponsor

\$25,000

Benefit Value

\$1,750

Sun Sponsor

\$10,000

Benefit Value

\$875

Hope Sponsor

\$5,000

Benefit Value

\$525

Care Sponsor

\$2,500

Benefit Value

\$350

Inspire Sponsor

\$1,000

Benefit Value

\$175

Kids Dash, Mile Marker, Water Station Sponsor

\$500

Benefit Value

\$70

Please make check payable to SSM Health Cardinal Glennon and return with this form to:

SSM Health Cardinal Glennon Children's Foundation

Attn: Sara Leeman- Sun Run

3800 Park Avenue

Saint Louis, MO 63110

