



SSM Health Cardinal Glennon Children's Foundation 3800 Park Avenue St. Louis, MO 63110 314-577-5605 1-800-269-0552 glennon.org



Children's Hospital

Join us for our second annual *Sun Run* to be held on **Sunday, September 30**. The *Sun Run* is a timed 5K run and 1-mile fun run/walk in downtown St. Louis to raise funds and awareness for SSM Health Cardinal Glennon Children's Hospital. Funds raised from this event will benefit the Children's Fund, to help meet the immediate needs of the hospital to better serve our patients.

Presenting Sun Hope Care Inspire Kids Dash, Sponsor Mile Marker, Sponsor Sponsor Sponsor Sponsor \$25,000 \$10,000 \$5,000 \$2,500 \$1,000 Water Station Sponsor \$500 Runners 50 25 15 10 5 2 Х Sponsor mentions in (:15) and (:30) radio PSA's Logo inclusion in (:15) and (:30) television Х PSA's Sponsor logo inclusion on display print Х Х advertisements Logo inclusion on promotional materials Х Х Х Х Х Х Logo inclusion on t-shirts Х Х Company representative to assist with 5K Х start Logo inclusion on internal communication to Х Х Х all SSM Health St. Louis hospitals Х Х Х Logo inclusion on glennon.org Х Logo inclusion on eblasts to Cardinal Glennon Х Х Children's Foundation email database (est. 5,000) Promoted on SSM Health Cardinal Glennon Х Х Х Children's Hospital Facebook and Twitter pages reaching a family demographic Logo inclusion and mention in Sun Run recap X . . . article in Fall/Winter 2018 issue Sponsor logo inclusion on event signage Х X Х Х Х Х Booth in runners village X 🔶 Х X X • X Х

2018 Sun Run Sponsorship Opportunities

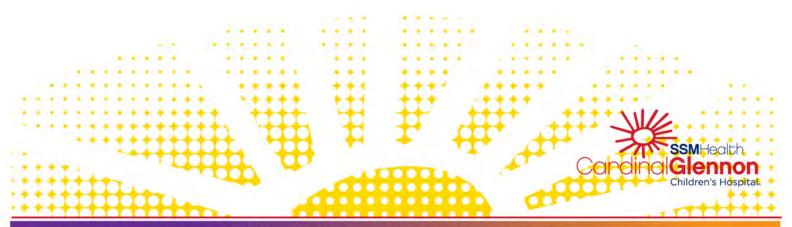
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2018 Sponsorship Agreement Form

| Company: | Contact Name & Position: | | |
|---|---|---------------------------------|------------------|
| Address: | City, State, Zip: | | |
| | Email: | | |
| All sponsorship information about | the Sun Run will be mailed | I to the person at the above | address |
| *IRS regulations prohibit us from accepting che | ecks from Donor Advised / Cho | aritable Funds as payment for e | vent purchases * |
| Level of Sponsorship (circle one): | | | |
| Presenting Sponsor | Sun Sponsor | Hope Sponsor | Care Sponsor |
| \$25,000 | \$10,000 | \$5,000 | \$2,500 |
| Benefit Value | Benefit Value | Benefit Value | |
| \$1,750 | \$875 | \$525 | \$350 |
| Inspire Sponsor | Kids Dash, Mile Marker, Water Station Sponsor | | |
| \$1,000 | \$500 | | |
| Benefit Value | Benefit Value | | |
| \$175 | \$70 | | |
| | | | |
| | | | |

Please make check payable to SSM Health Cardinal Glennon and return with this form to: SSM Health Cardinal Glennon Children's Foundation Attn: Sara Leeman- Sun Run 3800 Park Avenue Saint Louis, MO 63110



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