



# Sun Run School Challenge

## 2018 School Commitment Packet

*To register your school, contact:*

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SSM Health Cardinal Glennon Children's Foundation  
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Dear School Partner,

Our annual Sun Run is an event that benefits SSM Health Cardinal Glennon Children's Hospital and we hope you will be one of our school partners for 2018. Each year, the hospital cares for more than 200,000 children, regardless of their family's ability to pay. The Sun Run 5k and 1-mile fun run supports the world-class pediatric health care we provide every day to our patients.

We hope you will engage your students and help promote the 2018 Sun Run. Last year more than 1,600 runners and walkers joined us at Ballpark Village to show their support for Cardinal Glennon kids! We are inviting local high schools to participate in the Sun Run School Challenge. This program gives your school the opportunity to see how much support you can generate for the Sun Run on September 30. Your school will compete against other local schools for largest team and most funds raised. Winners will be recognized at the Sun Run, where they will receive an award that can be displayed at their school.

This packet provides you with all the information you need to participate in the Sun Run and support Cardinal Glennon kids. Included in the packet are the following items:

- Fundraising Challenge Guidelines
- School Checklist and Fundraising Timeline
- Sample Parent Communication Letter
- School Commitment Form

We hope you will join us in helping to make a difference in the life of a child!







## Sun Run School Challenge Guidelines

- Your school will have a customizable online fundraising page where people can join your team and make donations. Your fundraising total will be shown here along with the number of people who have joined your team.
- Each school will have a team captain who is responsible for creating and managing your school's fundraising page. (The team captain will receive additional materials to help them manage and customize your school's page).
- All runners and fundraisers will need to join your school's team page when registering in order to count towards your school's total. Each registrant will have an individual fundraising page that they can use to fundraise towards your school's final total.
- Team pages are not limited to only students. Anyone from the community can join your team and make contributions to your team page.
- While online donations are preferred, cash and check donations can be counted towards your final fundraising total, and should be turned in at the Sun Run on September 30<sup>th</sup>.
- The Sun Run School Challenge will begin on August 25<sup>th</sup> and end on Friday, October 12<sup>th</sup>.
- The top three schools in each category (fundraising total & team size) will receive an award for their school.





## Sun Run Challenge Checklist & Timeline

ACTION STEPS	2018 DUE DATE
Complete and return the 2018 school commitment form to SSM Health Cardinal Glennon Children's Foundation	<b>June 1</b>
Fundraising/registration pages go live	<b>August 25</b>
Send communication (letter, email, etc.) to your parents and students. (sample communication letter is enclosed)	<b>1 week prior to starting to fundraise</b>
Sun Run 2018	<b>September 30</b>
End of Sun Run Challenge, winners determined	<b>October 12</b>





## Sample Letter of Communication to Parents

*Please customize for your school*

Dear Parents,

Last fall, more than 1,600 runners and walkers came together at the inaugural Sun Run to support the patients and families of SSM Health Cardinal Glennon Children's Hospital. This year, we would like to invite you to join us in the Sun Run School Fundraising Challenge, and help us support Cardinal Glennon kids.

The Sun Run 5k and 1-mile fun run supports the world-class pediatric health care we provide every day to our patients. SSM Health Cardinal Glennon cares for more than 200,000 children each year, regardless of their family's ability to pay. The Sun Run School Challenge gives us the opportunity to compete against other local schools to see who can have the largest team and raise the most money for SSM Health Cardinal Glennon.

On August 25, we will launch our online fundraising team page where you will be able to register to run, fundraise, and make donations. Each registrant will receive their own, personal fundraising page that they can use to raise money for our school team. The team is not just limited to students, anyone from the community can join our team to fundraise or make a donation.

If you have any further questions, please contact XXX at XXX or visit [glennon.org/sunrun](http://glennon.org/sunrun) for more information. We hope you will join us this year, your efforts are appreciated by all of the patients and families served by SSM Health Cardinal Glennon. Thank you for your support.

Sincerely,

Team Captain







## 2018 FUNDRAISING COMMITMENT FORM

### SCHOOL INFORMATION:

School: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Principal Name: \_\_\_\_\_

Team Name: \_\_\_\_\_

### SCHOOL SUN RUN CAPTAIN:

Name: \_\_\_\_\_

Position: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- ☐ Yes, as the school captain, I agree to oversee my schools fundraising page for SSM Health Cardinal Glennon Children's Hospital.

***Please return your commitment form by  
Friday, June 1, 2018***

***Mail to: 3800 Park Ave., St. Louis, MO 63110  
OR Scan and email to: [ryan.jennings@ssmhealth.com](mailto:ryan.jennings@ssmhealth.com)  
OR Fax to: 314-268-6416  
With questions, please call Ryan at 314-678-6622***

