



HOME RUN DERBY

2018 School Activities Packet

To register your school, contact:

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Dear School Partner,

We hope you will engage your students in our **Homers for Health** and **K's for Kids** program in 2018, joining a strong community of schools, corporations and other organizations who have joined our cause. Be sure to check glennon.org during the 2018 season for exciting details as we launch another successful year to support the patients and families at **SSM Health Cardinal Glennon Children's Hospital**.

Proceeds raised on behalf of Homers for Health and K's for Kids have helped us create child-friendly spaces in the hospital, purchase lifesaving equipment and fund many departments and programs to help our patients.

In this packet you will see suggestions for ways your school can participate in Homers for Health and K's for Kids fundraising activities to support Cardinal Glennon kids. This simple step-by-step process will help you organize your school's activities. Included in the packet are the following items:

- ☉ Suggested School Fundraising Activities
- ☉ Homers for Health/K's for Kids School Activities Checklist
- ☉ Sample Letter of Communication for your Students and Parents
- ☉ School Leader Recordkeeping Sheet
- ☉ School Commitment Form

We hope you will join us in helping make a difference in the life of a child!



SUGGESTED SCHOOL FUNDRAISING ACTIVITIES

- **Host a Homers for Health wiffle ball home run derby** at your school with a minimum \$5 entry fee per person.
 - **Note:** Winners of each group will be invited to attend the 2018 Home Run Derby Championships, alongside some of the St. Louis Cardinal Players, on Friday May 4, 2018 at Forest Park Aviation Fields.
- **Hold a \$5 raffle** with chances to win tickets to a 2018 regular season St. Louis Cardinals game or an autographed item (tickets and/or autographed items are available on a first come/first serve basis and will be provided to you).
- **Organize a dress-down day or wear red** for a \$2 per person minimum donation
- **Host a fundraising event of your choice:** Make it fun with a bake sale, fish fry, pep rally, class change collection competition, dollar-up baseball wall or other fundraising event for your students.

Spread the word! Use social media to help us create a buzz on **Facebook** and **Twitter**. Follow us on Twitter [@cardinalglennon](https://twitter.com/cardinalglennon), (hashtag [#stlh4h](https://twitter.com/#!/stlh4h) and [#stlk4k](https://twitter.com/#!/stlk4k)) or "Like" **SSM Health Cardinal Glennon Children's Hospital** on **Facebook** at facebook.com/cardinalglennon.



Homers for Health and K's for Kids School Activities Checklist

ACTION STEPS	2018 DUE DATE
Schedule school fundraising activities	March 2018
Send communication (letter, email, etc.) to your parents and students (sample communication is enclosed)	1 week prior to hosting fundraising activities
All school fundraising activities completed	April 20
Deadline for Home Run Derby Championship Entries (student registration forms will be provided)	April 20
All school fundraising dollars collected and mailed/delivered to the Foundation	May 4



Sample Letter of Communication to Parents

Please customize for your school

Dear Parents,

If you live in St. Louis, chances are you are a fan of the St. Louis Cardinals. Not only are they incredible to watch on the field, their actions off the field are what make them special. Matt Carpenter and his teammates invite you to join in **Homers for Health** and **K's for Kids** fundraising activities to benefit patients and families at **SSM Health Cardinal Glennon Children's Hospital**.

Homers for Health and K's for Kids is a community-wide program where individuals, corporations, schools, and other organizations make a monetary pledge for every St. Louis Cardinals home run hit or every strikeout thrown during the regular season. All funds will benefit the patients at SSM Health Cardinal Glennon. This year we are proud to once again partner with St. Louis Cardinals in making a difference in the lives of children.

(Note: Please insert what school activities you choose to run for your school's fundraising efforts)

We will be hosting a (wiffle ball home run derby, dress down day, raffle, etc.) on _____. [take out if it does not apply]: In order to enter the home run derby, each student must donate a minimum of \$5 to be collected by the school. Our school's home run derby winners will advance to the final Homers for Health Home Run Derby Championships in Forest Park hosted by Matt Carpenter and his teammates on Friday, May 4, 2018.

If you have any further questions, please contact XXX at XXX or visit glennon.org/h4h-derby for more information. Your efforts are appreciated by all of the patients and families served by SSM Health Cardinal Glennon. Thank you for your support.

Sincerely,

Principal/Superintendent



2018 SCHOOL COMMITMENT FORM (page 1)

SCHOOL INFORMATION:

School: _____

Address: _____

City/State/Zip: _____

Phone: _____

SCHOOL LEADER:

Name: _____

Phone: _____ Email: _____

- ☐ Yes, as the school leader, I agree to collect all funds raised on behalf of Homers for Health and K's for Kids for SSM Health Cardinal Glennon Children's Hospital. *Collected funds will be secured by the school administrator and mailed to SSM Health Cardinal Glennon Children's Foundation by May 4, 2018.*

Please make all checks payable to
"SSM Health Cardinal Glennon Children's Foundation."



2018 SCHOOL COMMITMENT FORM (page 2)

SCHOOL ACTIVITIES (CHECK ALL THAT APPLY):

_____ **Host a Homers for Health wiffle ball home run derby at your school with a minimum \$5 entry per person** (Wiffle bats, balls, a tee and other supplies will be provided.)

Date _____ # of Expected Participants _____

☐ My school has a tee and does not need to be provided a tee in the Home Run Derby Kit

_____ **Hold a \$5 raffle** with chances to win tickets to a Cardinals game during the 2018 regular season or an autographed item. Date of raffle: _____

_____ **Organize a dress-down day or wear red** for a minimum donation of \$2 per person. Date of dress-down day: _____

_____ Upon request, **Rally Squirrel (SSM Health Cardinal Glennon's mascot)** can attend your school's Homers for Health home run derby on a mutually agreed upon date. **Rally Squirrel appearances will last one hour total, including 10-15 minutes of costume change time. Rally Squirrels appearances are limited and filled on a first come first serve basis.*

_____ **Other** _____

_____ **Other** _____

_____ **Other** _____

Please return your commitment form by
Mail to: 3800 Park Ave., St. Louis, MO 63110
OR Scan and email to: ryan.jennings@ssmhealth.com
Questions? Please call Ryan at 314-678-6622
Fax to: 314-268-6416